

Vision 2020 Strategic Plan Alignment – Int’l and Border Programs

Planning Framework

Unit Goals, Metrics, and Timeline

Current Strategies

Major Accomplishments

Aspirations

Mission

The Office International and Border Programs (IBP) leads NMSU in the development and implementation of policies, programs and services that incorporate international qualities into learning, teaching, research, extension and community service.

Vision

IBP bolsters NMSU’s reputation as an incubator of global citizens who demonstrate cross-cultural communication skills and understanding; apply the core skills, theories and principles of their profession to the unique needs of the international community; demonstrate knowledge of at least one other country or region of the world; communicate in a foreign language at the advanced level; and possess a significant international academic or work experience.

IBP fosters whole-of-institution relationships with international counterparts to advance academic, research, cultural, societal, policy, and economic development collaboration for the benefit of New Mexico’s citizens.

Values

Innovation
Service
Accountability
Diversity
Entrepreneurial Spirit
Inclusivity

Goal 1 Increase international student admissions, undergraduate and graduate.

A minimum of 6% in 2018; growing to 10% in 2020.

Vision 2020 Goal Alignment: Goal 2, Objective 7

MX outreach with UCOMM
Rekindle CONACyT relationship
Rekindle TecNM
Support intl faculty
CELP finds some opportunities

Refined and focused our Mexico marketing campaign

Expanded Descubre promotion to new locations

Increased number of foreign student applications (2018>2017)

Hire international recruiter(s)
Marketing campaign in MX laser focused
Better ties with sponsoring organizations
Degree completion programs
Grad school bridge program

Goal 2 Increase the international activity of students, faculty and professional staff

For study abroad, FLIP, AGG - increase by 10% by 2020

Vision 2020 Goal Alignment: Goal 2, Objective 7

Study abroad fairs
AGG outreach
FLIP course advertising
Sabbaticals
US Gov programs

International talent directory
User-friendly on-line forms
ISSS forward leaning services
OEA ramp up
San Luis Potosi services offered

Goal 3. Create and maintain a stimulating and supportive academic and cultural environment for international students and scholars

Increase sponsored activities by 10% from 2017 to 2020
Increase CELP international programs by 10% from 2017 to 2020
Reestablish and leverage funds for International Student Council, an umbrella group for all international student organizations, by December 2018;

Vision 2020 Goal Alignment: Goal 2, Objective 6

Intensive English programs
Ad hoc sponsorship of campus activities

‘graduated’ foreign conditional admission students into NMSU

CELP combines with credit courses
International Council to strengthen international student orgs on campus
Catalyze the international
Consolidate IBP into the “International House”

Goal 4 Increase cross-cultural and international interaction for NMSU, the local communities and the state.

Reestablish the Center for Latin America Studies and a program of activities, by December 2018

Assess the feasibility of establishing the International

Vision 2020 Goal Alignment: Goal 2, Objective 6

Ad hoc sponsorship of student activities
International Festival
International Film Festival
Reactivating the CLAS advisory group
Confucius activities (language, culture)

Increased number of participating orgs in international festival

Increased number of cultural outreach events to community

Re-establish the Center for Latin American Studies with events and outreach calendar
Promote Confucius institute regionally
Spanish language instruction

Goal 5 Strengthen global institutional partnerships

Increase collaborative agreements with international partners.

Vision 2020 Goal Alignment: Goal 2, Objective 7

Intermittent contact with foreign government officials

Memoranda and intent letters with a few Chinese, Indian and Mexican universities

Increased number of MOUs with Intl orgs

Member of new consortium in Colombia

To be known by key universities, tech institutions, governments and corporate entities in our area of influence.

Foster exchanges, business, research, studies, and culture.