

Vision 2020 Strategic Plan Alignment – Chicano Programs

Planning Framework

Unit Goals, Metrics, and Timeline

Current Strategies

Major Accomplishments

Aspirations

Mission
Chicano Programs is a support service that promotes and empowers all student success through education, advocacy and development of cultural literacy.

Vision
To recruit, retain and graduate Hispanic, first generation & low income students at NMSU. To provide various forms of support to prospective students and current students in navigating the university. To create a “home away from home” atmosphere for students to feel comfortable, valued and welcomed. To provide professional/leadership development to individual students and the Hispanic student organizations.

Values

- Chicano Programs serves all
- “Respeto” No matter the station in life of the person, everyone deserves respect. Courteous service should be provided to all.
- Students come first
- We are a team

Goal 1 (to include metrics for goal and timeline for progress toward metric milestones):
Put on 3 Preparing for College workshops between April 2018 and April 2019.

Metrics: In the 2019-2020 acad yr. track how many NMSU/DACC applications for admission resulted from those participants, depending on grade in school.

Chicano Programs provides one hour “Preparing for College Workshops” in English or Spanish in the local schools and community for high school students and parents. Many students and parents do not understand that a college education IS accessible to them.

To support NMSU/DACC in leveling the academic playing field among first generation, low income, under-represented students and more privileged students.

Goal 2 (to include metrics for goal and timeline for progress toward metric milestones):
Conduct at least 3 DREAM Excellence workshops for LCPS and Gadsden district Principals, counselors, students in the 2018-2019 Academic year
Document how many principals and other high school and middle school staff complete this training. Goal is that all LCPS high school and middle school principals take the training.

Videotape the Financial Aid and Admissions parts of the Dream Excellence trainings so that all high school and middle school principals in the Las Cruces Public Schools, and a number of Gadsden principals/staff will be able to take the 2 hour training. This will provide flexibility in training.

The superintendent of the Las Cruces Public Schools has declared that he wants all LCPS high school and middle school principals to complete the Dream Excellence Training. Chicano Programs also has a good contact with the Gadsden High Principal

To support NMSU/DACC in eliminating achievement and graduation gaps between first generation, low income, under-represented students and more privileged students. This includes local DACA and undocumented students.

Goal 3 (to include metrics for goal and timeline for progress toward metric milestones):
Increase engagement of NMSU/DACC students with the creation of a new Instagram Campaign...to advertise our services for students, provide school tips, etc.
We will compare the number of subscribers to student email list, number of ombudsman appointments with the Director and Coordinator and specs from instagram

Despite letters to new students and Welcome Back events, we hear students say, “I wish I had known about Chicano Programs and their services before.” This social media effort is an attempt to bridge that awareness gap.

Goal 4 (to include metrics for goal and timeline for progress toward metric milestones):

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Goal 5 (to include metrics for goal and timeline for progress toward metric milestones):

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