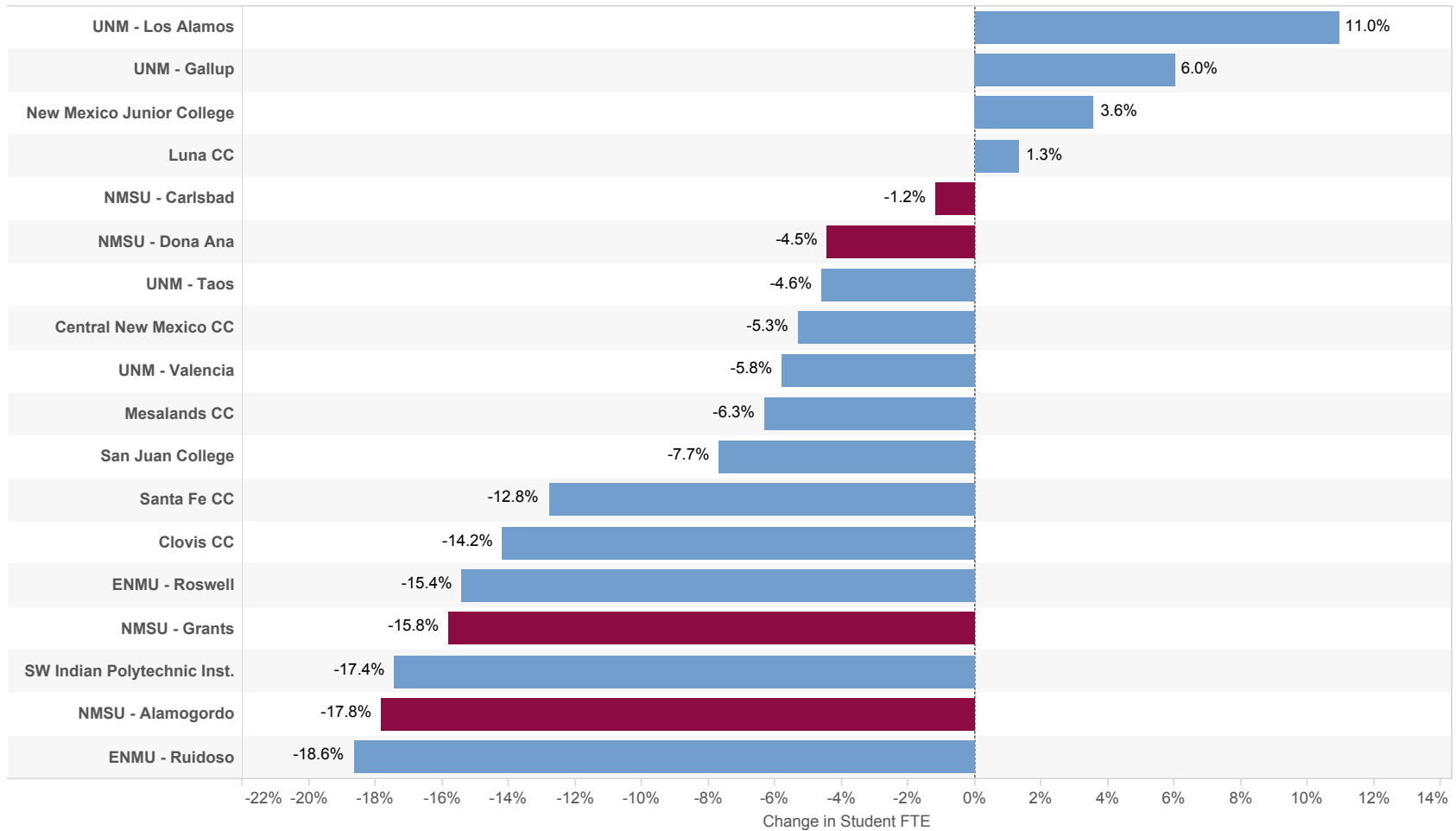


Goal	KPI	Target Quartile	Campus	Current Performance
4	16: Achieve 2% annual increase in student research and innovation: employment, Arrowhead programs, and work-based learning	Internal	Las Cruces	Increases in all categories
	17: Maintain 1% growth in commercial engagement: industry and entrepreneurial relationships, partnerships, and internships	Internal	Las Cruces	Increases in all categories
	18: Maintain 1% increase in the impact of community engagement, extension, outreach, and service	Internal	Las Cruces	Data for only one year
	19: Achieve 100% experiential learning	Internal	Las Cruces	Uncertain, but >60%
	20: Achieve an 80% career placement rate (excluding graduate school)	Internal	Las Cruces	Data being updated
	21: Maintain top 100 Brookings value-added mid-career earnings	Q1	Las Cruces	Top 25%
	22: Achieve and maintain top 100 Washington Monthly academic prominence composite ranking of social mobility, research, and service	Q2	Las Cruces	2015: 254
5	23: Achieve 10% alumni giving rate		System	6.1
	24: Achieve \$1,650 annual gift revenue per student		System	\$1,487
	25: Achieve endowment value of \$12,000 per student		System	\$19,313
	26: Achieve right-sized student/faculty and student/staff ratios	Median	Las Cruces	Student to faculty: 17 Student to staff: 5.7
	27: Achieve competitive average faculty salaries	Median	Las Cruces	\$80,374, <median
	28: Achieve optimal instruction/I&G cost efficiency of 55%	Q1	Las Cruces	66%
	29: Achieve optimal I&G degree production cost efficiency	Q1	Las Cruces	\$57,633
	30: Achieve 40% athletic revenue self-sufficiency	Q2	Las Cruces	30.7%

Vision 2020 - Community Colleges  
OBJECTIVE 1 - ENROLLMENT

**KPI 1. Enrollment Growth**  
Target - Achieve and maintain stable enrollment growth  
Fall 2014 to Fall 2015



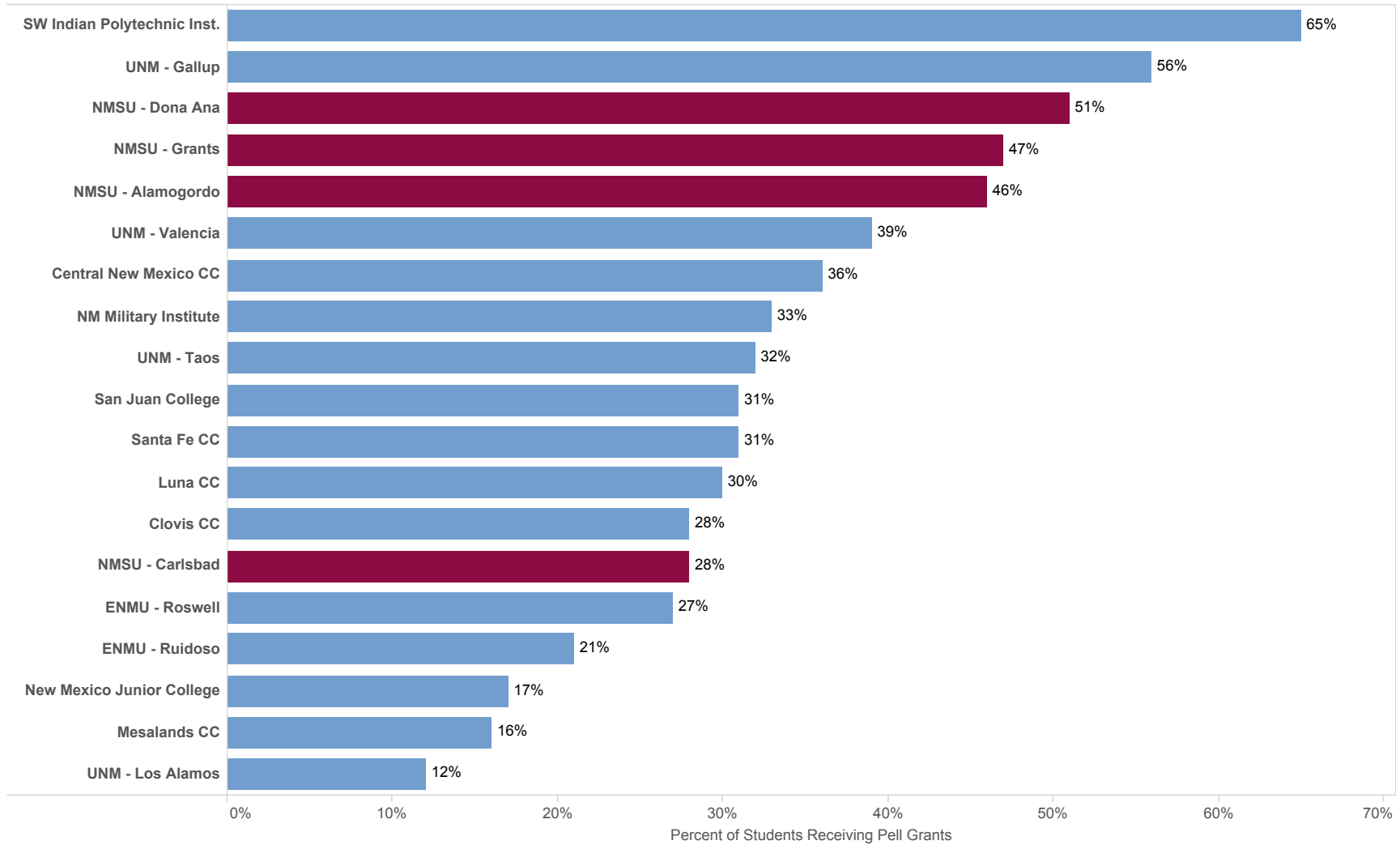
FTE is calculated as full-time student enrollment + 1/3 part-time student enrollment.  
Data were not reported for New Mexico Military Institute.

Source: Integrated Postsecondary Education Data System (IPEDS) - Fall Enrollment Survey  
<http://nces.ed.gov/ipeds/datacenter>

July 2017

Vision 2020 - Community Colleges  
OBJECTIVE 2 - ACCESS

**KPI 2. Pell Recipients**  
Target - Maintain high accessibility to low income students  
Academic Year 2014-15

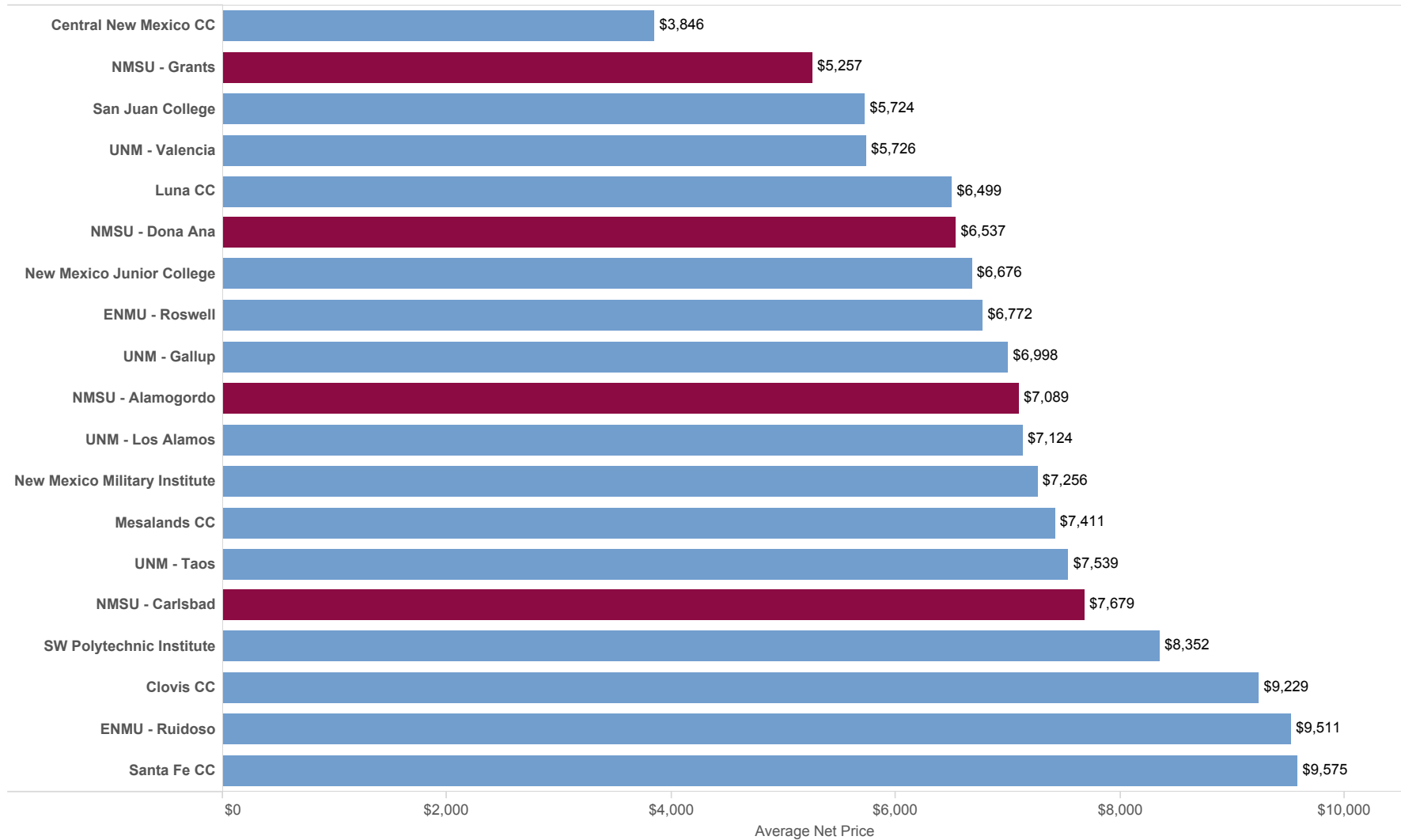


Source: Integrated Postsecondary Education Data System (IPEDS) - Student Financial Aid Survey  
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July 2017

Vision 2020 - Community Colleges  
OBJECTIVE 3 - AFFORDABILITY

**KPI 3. Net Price**  
Target - Maintain a highly affordable average annual net price  
Academic Year 2014-15

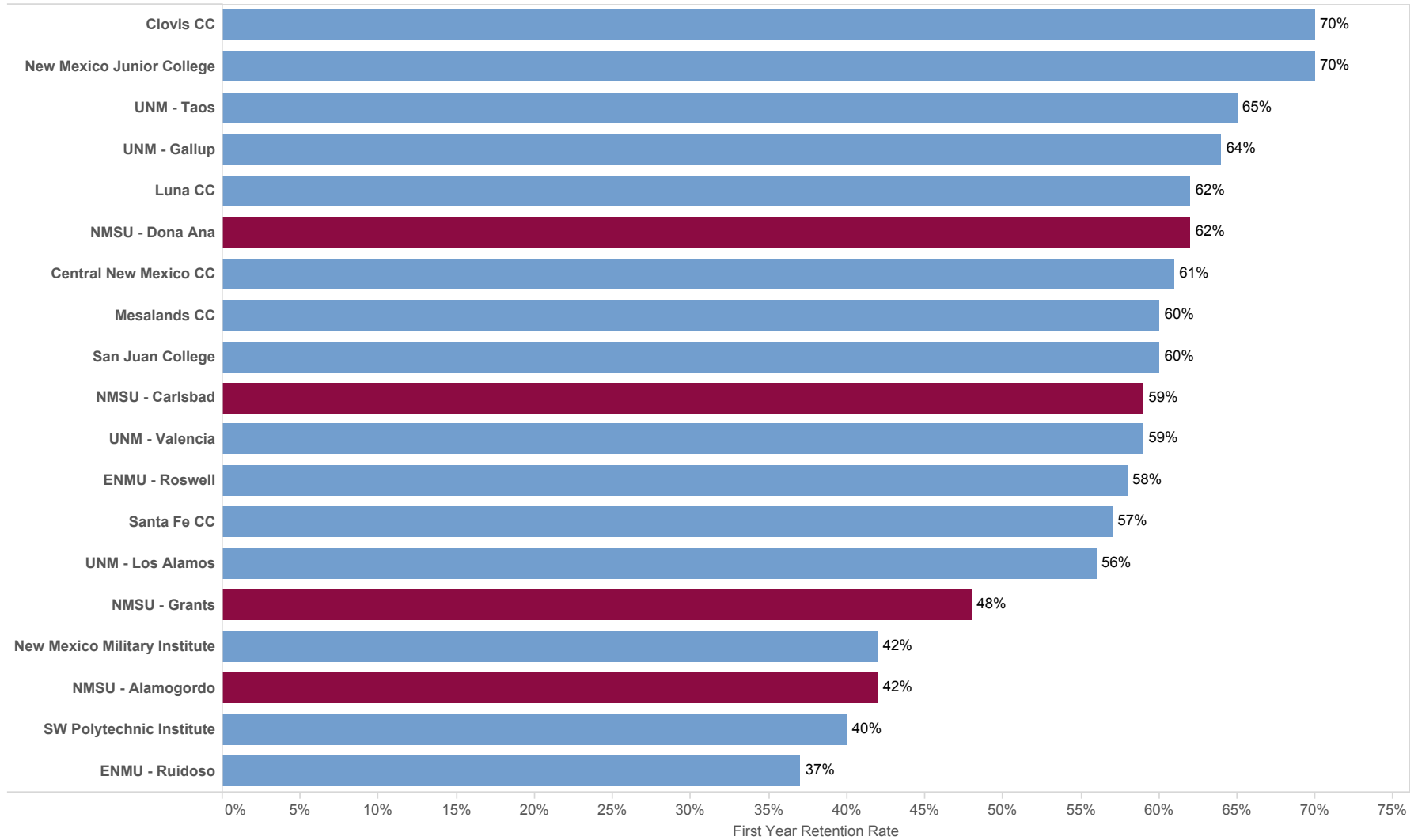


Source: Integrated Postsecondary Education Data System (IPEDS) - Student Financial Aid Survey  
<http://nces.ed.gov/ipeds/datacenter/>

July 2017

Vision 2020 - Community Colleges  
OBJECTIVE 4 - COMPLETION

**KPI 4. Retention Rate**  
Target - Achieve an increase in first year retention rate  
Fall 2014 to Fall 2015



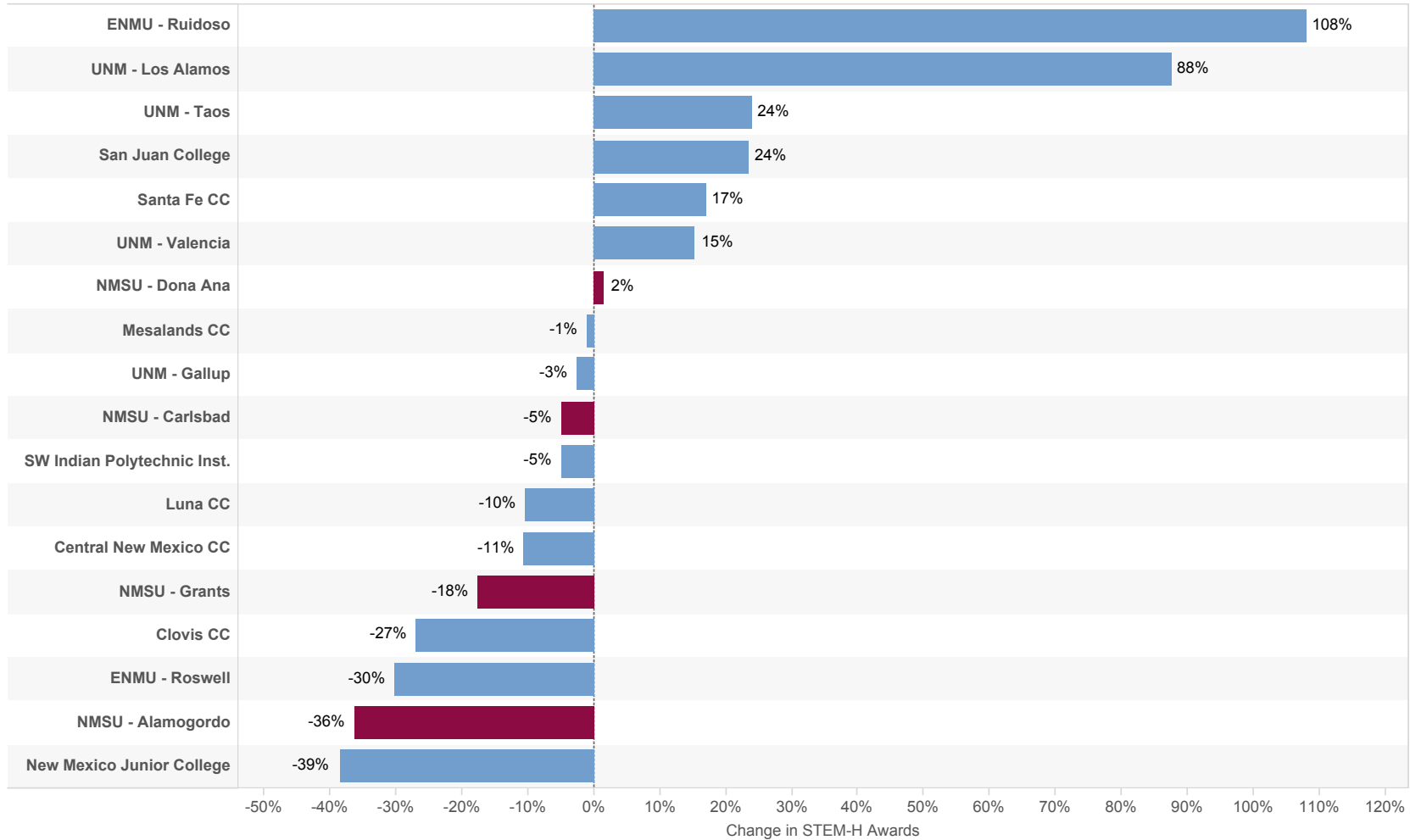
Source: Integrated Postsecondary Education Data System (IPEDS) - Fall Enrollment Survey  
<http://nces.ed.gov/ipeds/datacenter/>

Vision 2020 - Community Colleges

OBJECTIVE 4 - COMPLETION

KPI 6a. Awards

Target - Achieve an annual increase in STEM-H awards  
2014-15 to 2015-16



Data were not reported for New Mexico Military Institute

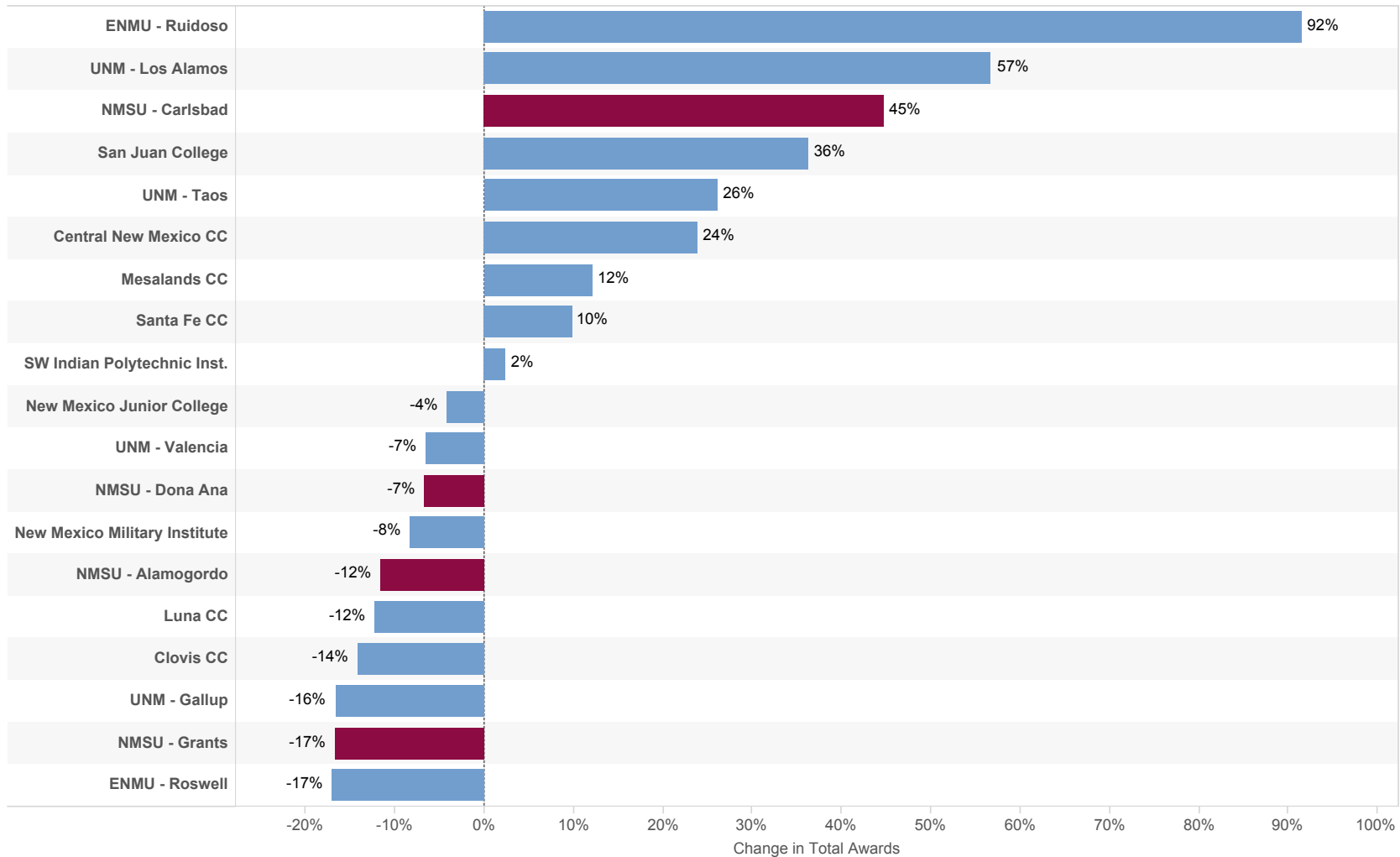
Source: Integrated Postsecondary Education Data System (IPEDS) - Completion Survey  
<http://nces.ed.gov/ipeds/datacenter>

July 2017

Vision 2020 - Community Colleges

OBJECTIVE 4 - COMPLETION

**KPI 6b. Awards**  
 Target - Achieve an annual increase in total awards  
 2014-15 to 2015-16

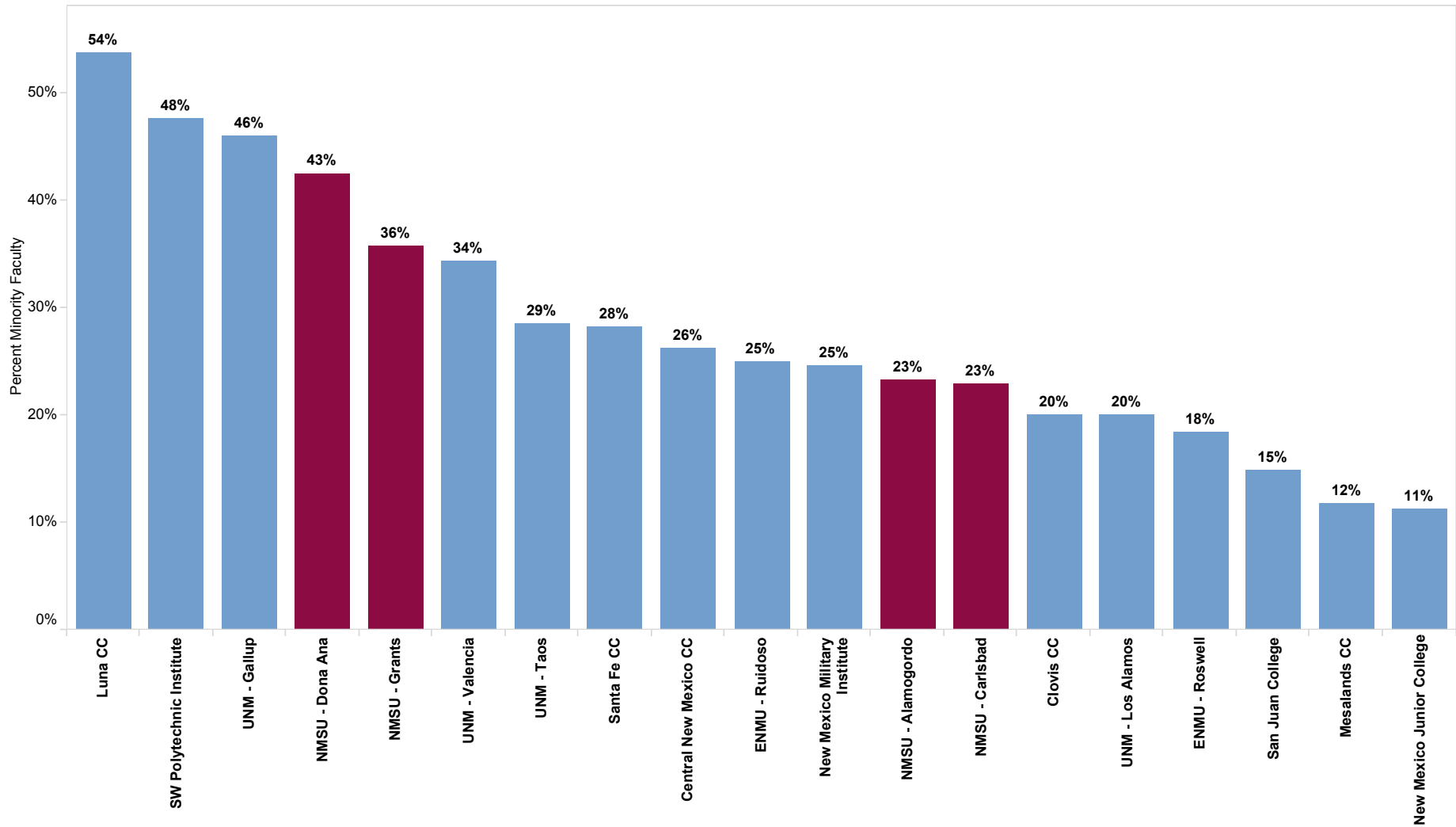


Source: Integrated Postsecondary Education Data System (IPEDS) - Completion Survey  
<http://nces.ed.gov/ipeds/datacenter>

July 2017

Vision 2020 - Community Colleges  
OBJECTIVE 6 - DIVERSITY

**KPI 7. Diverse Community**  
Target - Maintain a highly diverse campus community  
Fall 2015



Faculty includes all full-time instructional staff.

Minority includes American Indian/Alaskan Native, Asian, Black Non-Hispanic, Hispanic, Native Hawaiian or Other Pacific Islander and Two or More Races.

Source: Integrated Postsecondary Education Data System (IPEDS) - Human Resources Survey

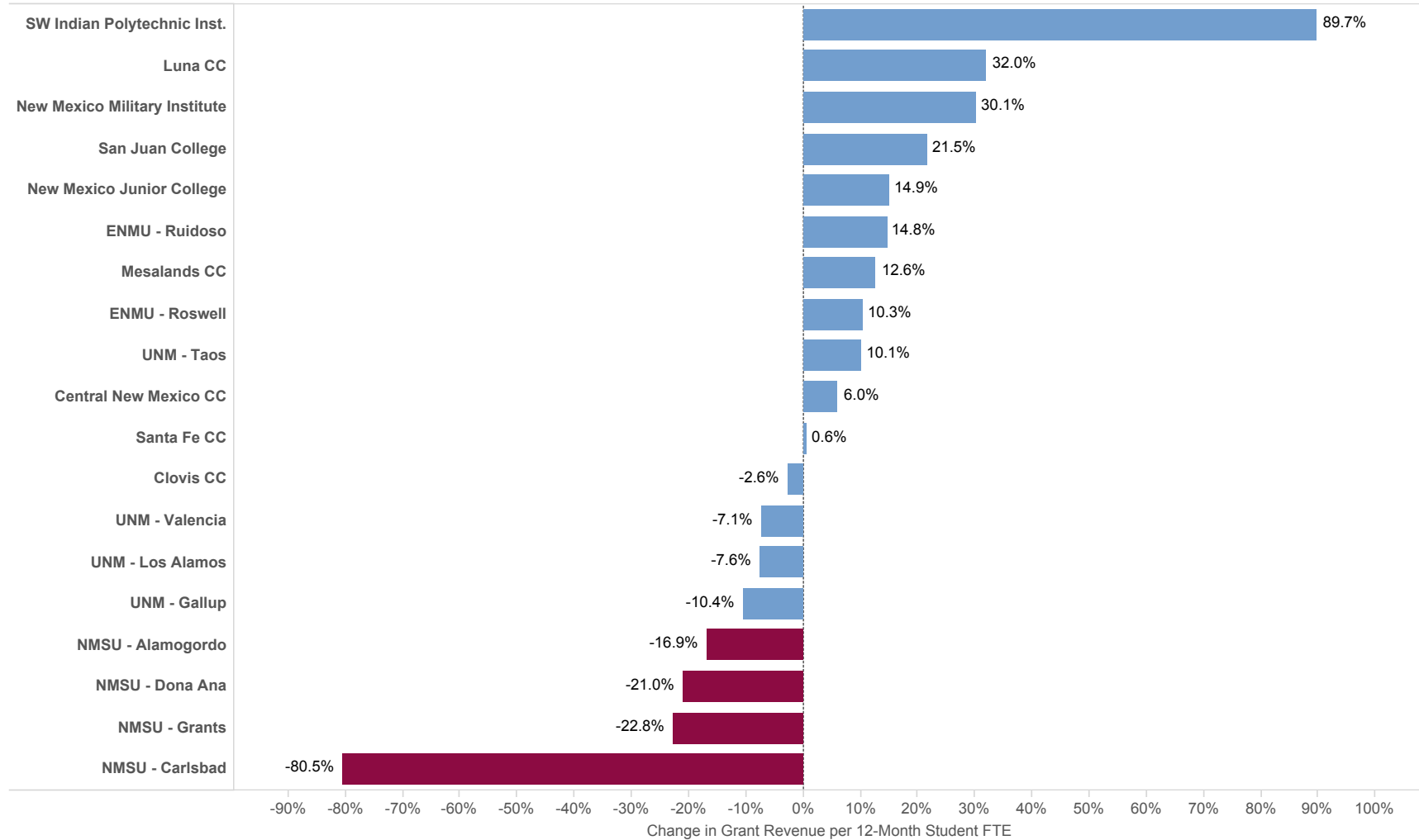
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July 2017



Vision 2020 - Community Colleges  
OBJECTIVE 6 - GRANTS

**KPI 8. Grant Funding**  
Target - Achieve an annual increase in grant revenue per student  
Fiscal Year 2013-14 to Fiscal Year 2014-15

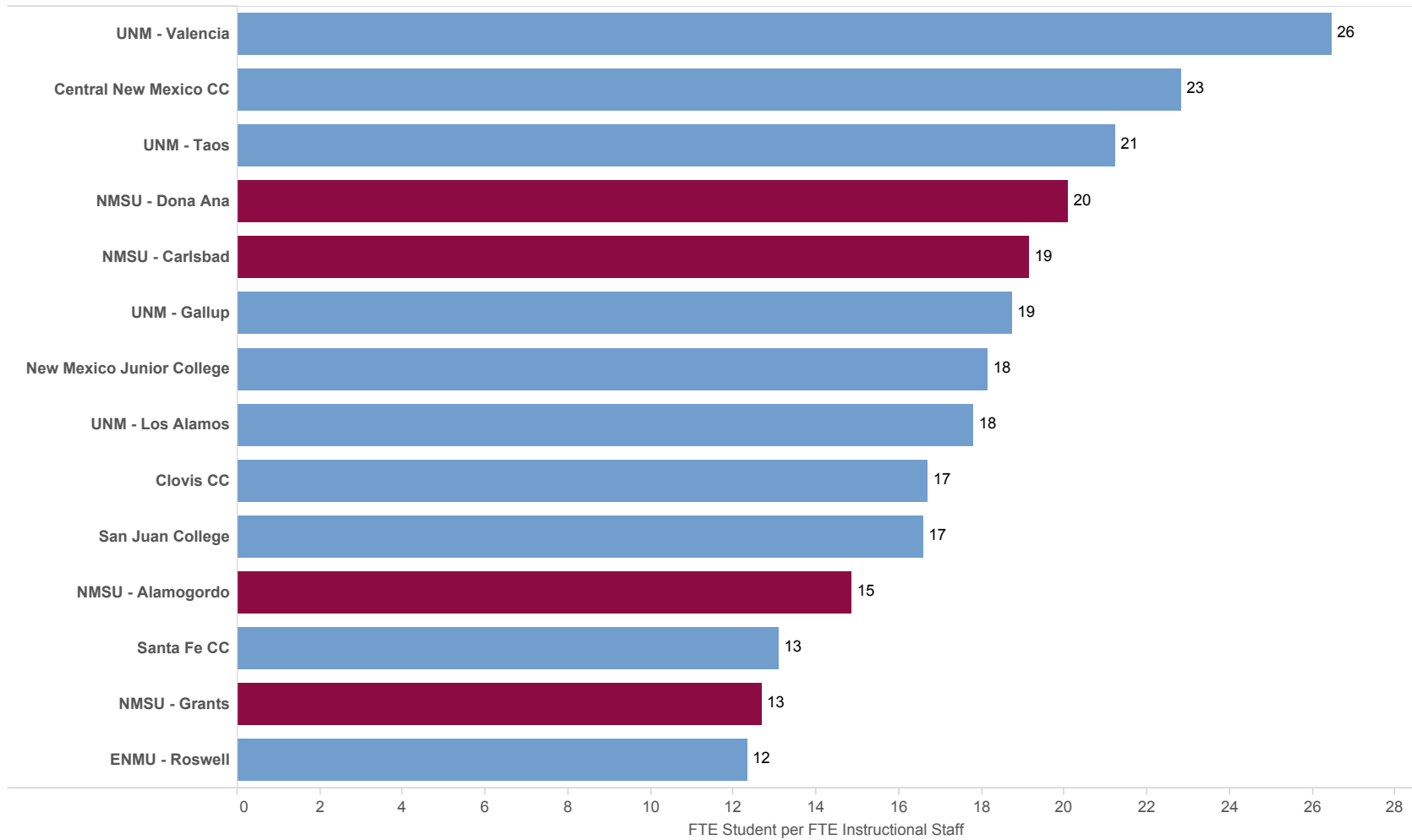


Grant funding consists of federal operating grants, state operating grants, local operating grants, private operating grants, federal non-operating grants, and gift revenue.

Source: Integrated Postsecondary Education Data System (IPEDS) - 12-Month Enrollment Survey and Finance Survey  
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Vision 2020 - Community Colleges  
OBJECTIVE 9 - STAFFING

**KPI 11a. Staffing Ratios**  
Target - Achieve right-sized student/faculty ratio  
Fall 2015



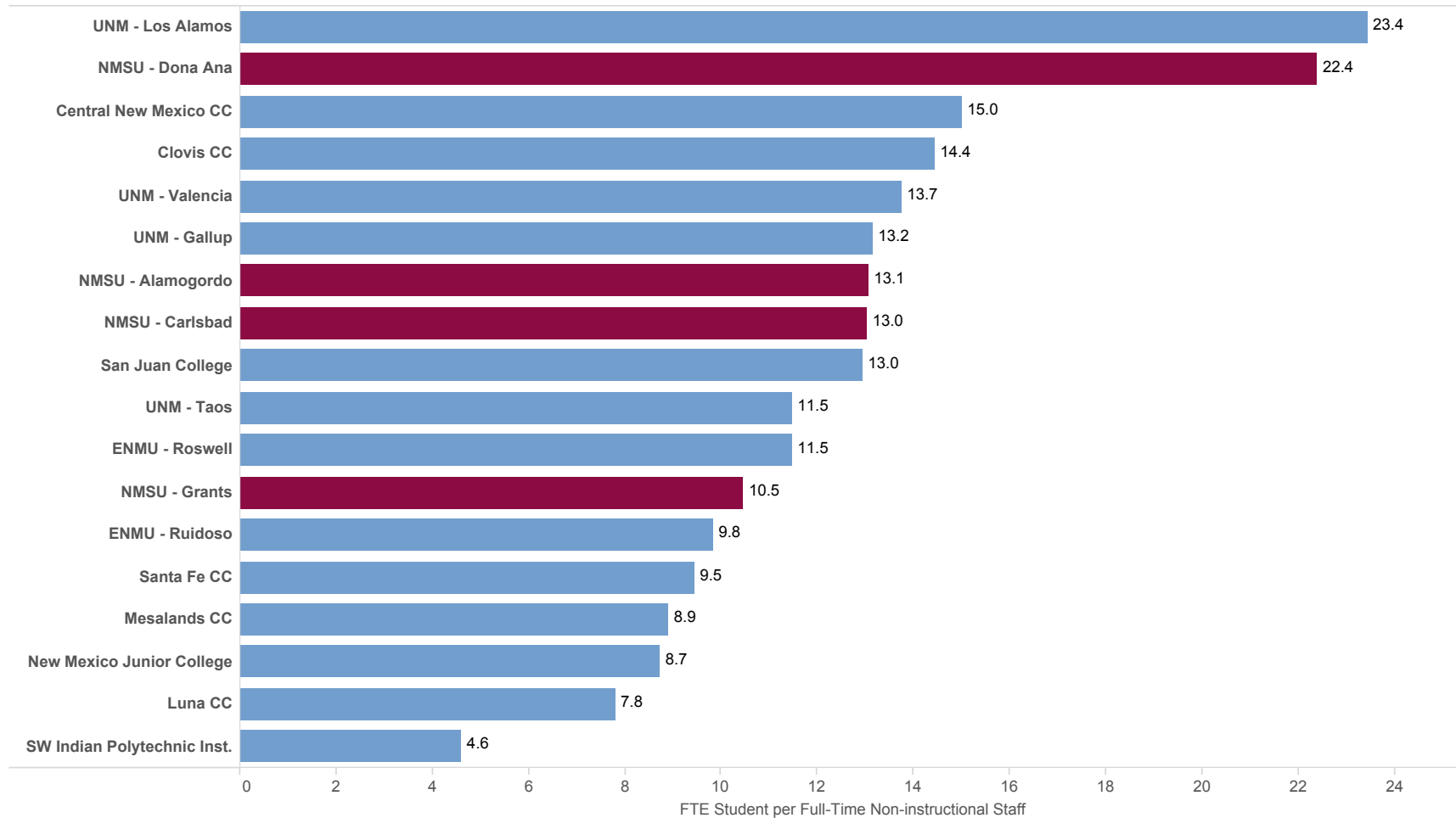
Faculty data were not reported for Eastern New Mexico - Ruidoso, Luna Community College, Mesalands Community College, New Mexico Military Institute, Southwestern Indian Polytechnic Institute.

Source: Integrated Postsecondary Education Data System (IPEDS) - Fall Enrollment Survey and Human Resources Survey  
<http://nces.ed.gov/ipeds/datacenter>

July 2017

Vision 2020 - Community Colleges  
OBJECTIVE 9 - STAFFING

**KPI 11b. Staffing Ratios**  
Target - Achieve right-sized student/staff ratio  
Fall 2015



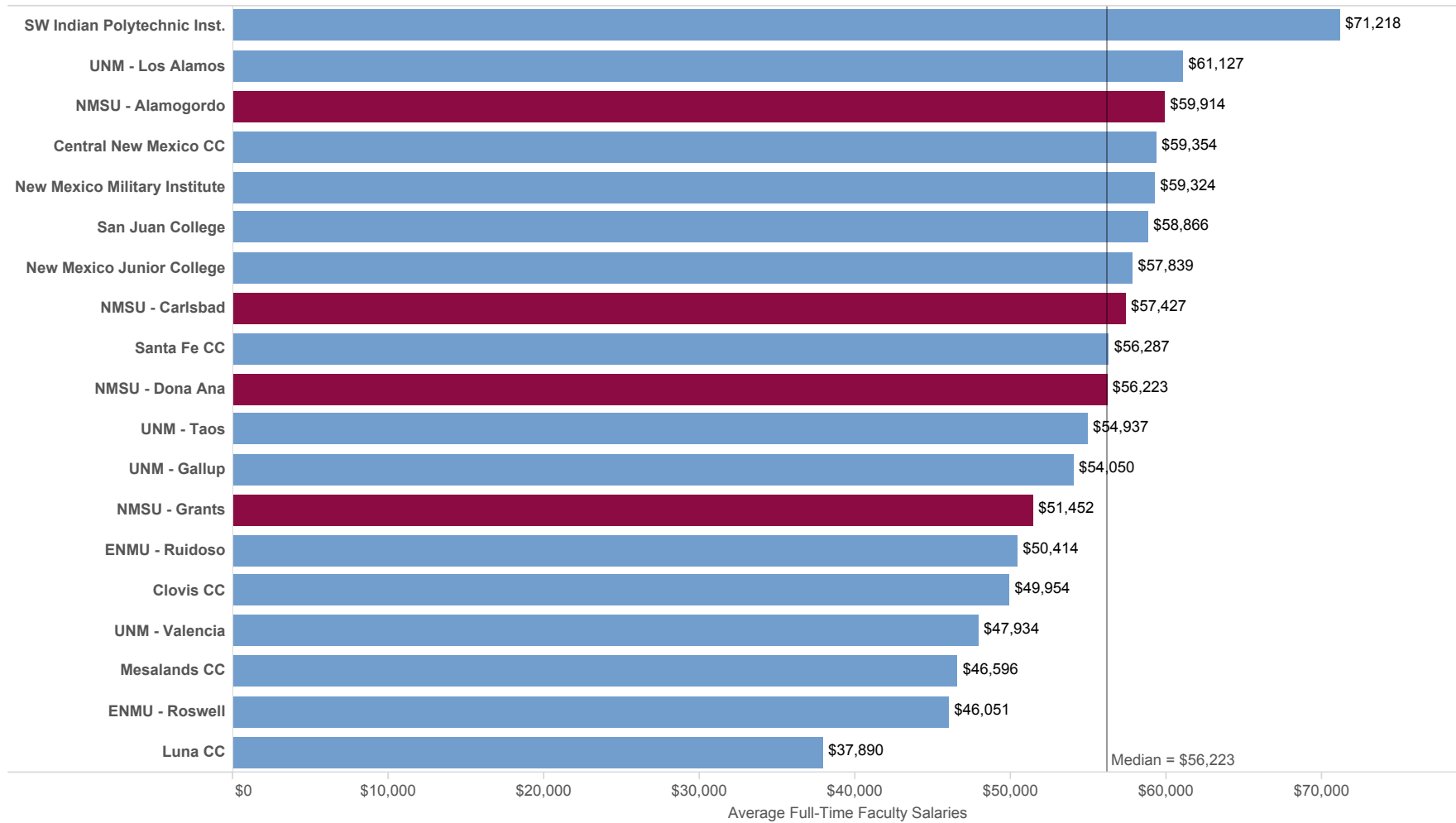
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July 2017

Vision 2020 - Community Colleges  
OBJECTIVE 14 - STAFFING

**KPI 12. Compensation**  
Target - Achieve competitive average faculty salaries - Median  
Fall 2015

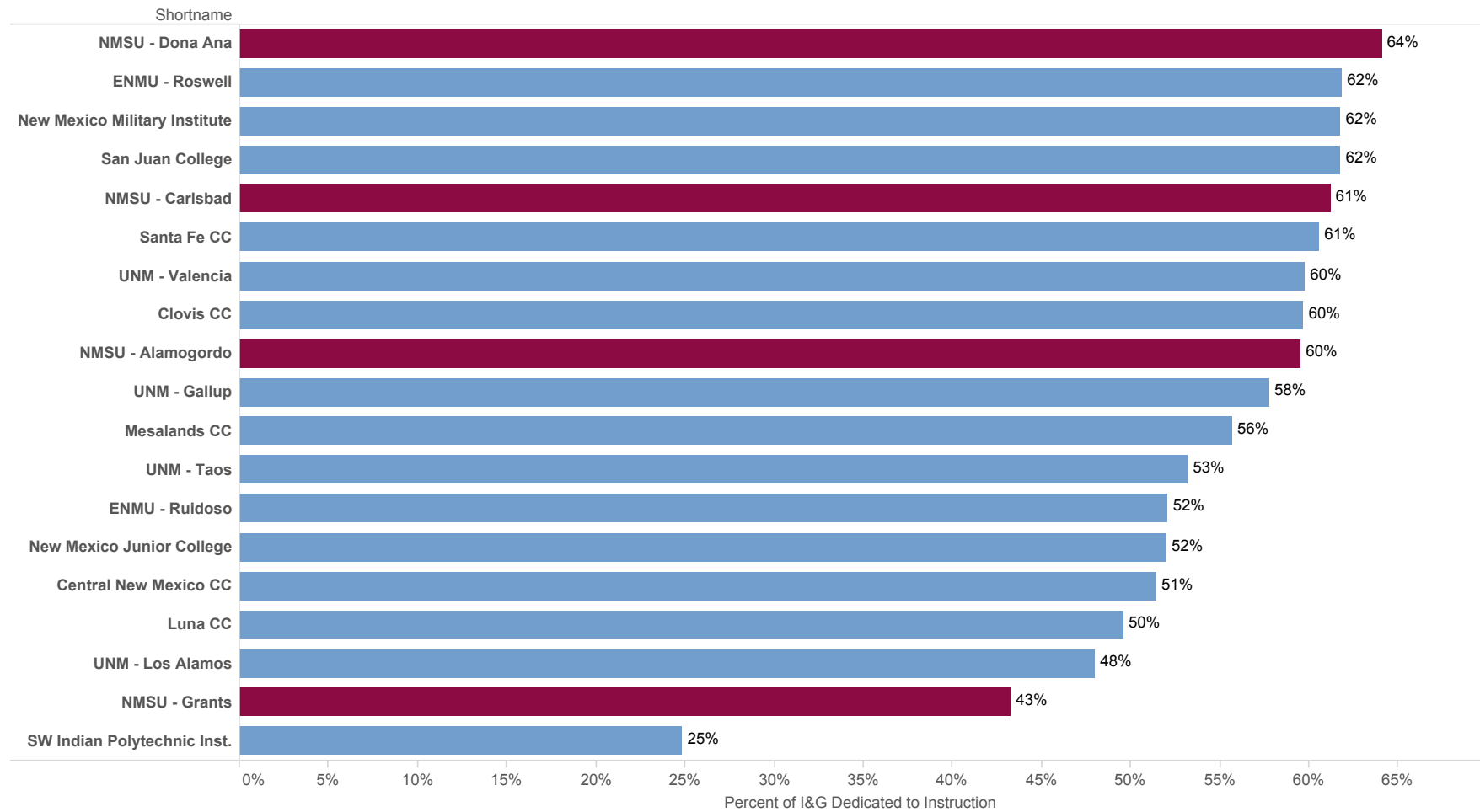


Source: Integrated Postsecondary Education Data System (IPEDS) - Human Resources Survey  
<http://nces.ed.gov/ipeds/datacenter/>

Vision 2020 - Community Colleges  
OBJECTIVE 10 - EFFICIENCY

**KPI 13. Instruction Focus**  
Target - Achieve optimal instruction/I&G efficiency ratio  
Fiscal Year 2014-15

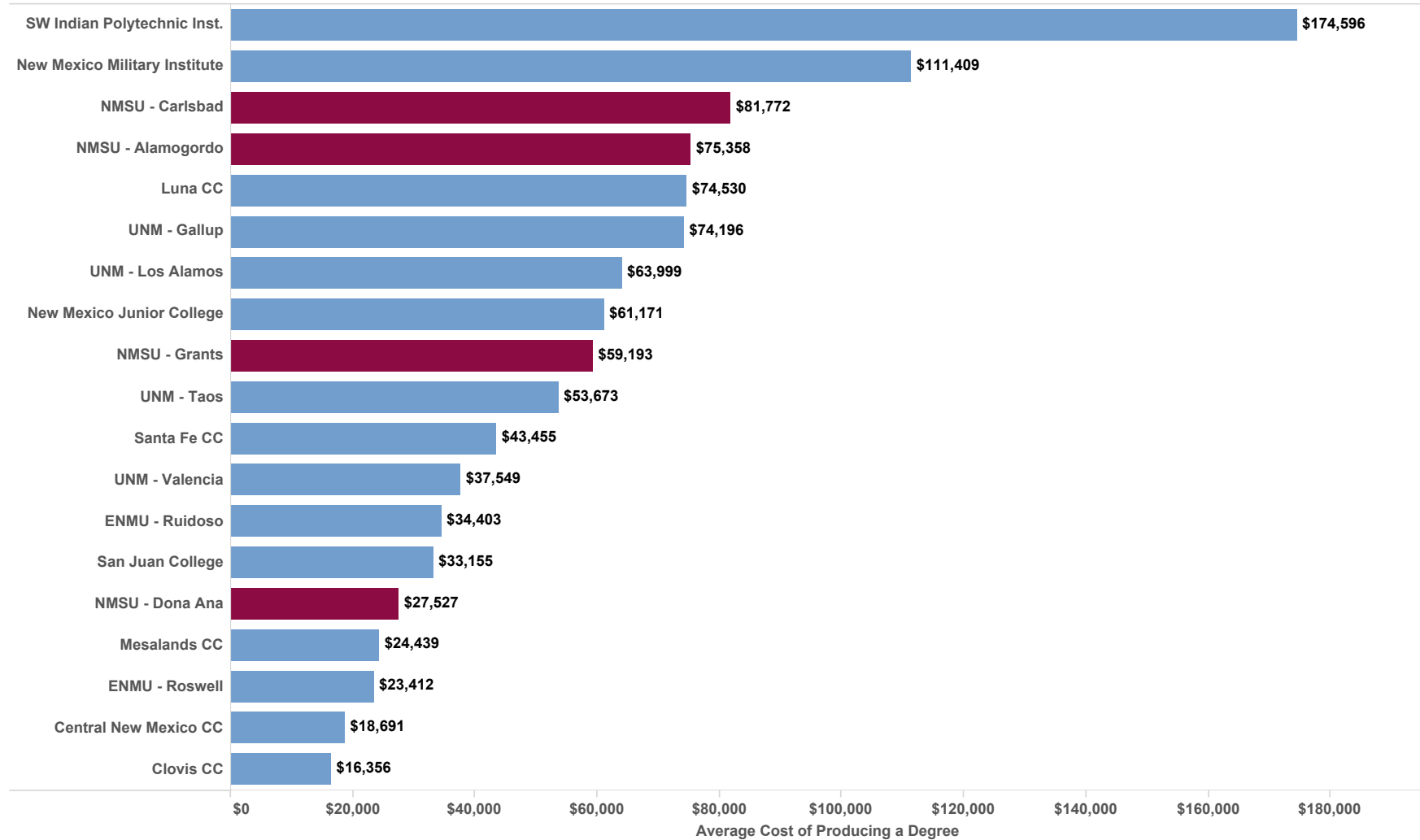
KPI-13 Sheet



Source: Integrated Postsecondary Education Data System (IPEDS) - Finance Survey  
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Vision 2020 - Community Colleges  
OBJECTIVE 10 - EFFICIENCY

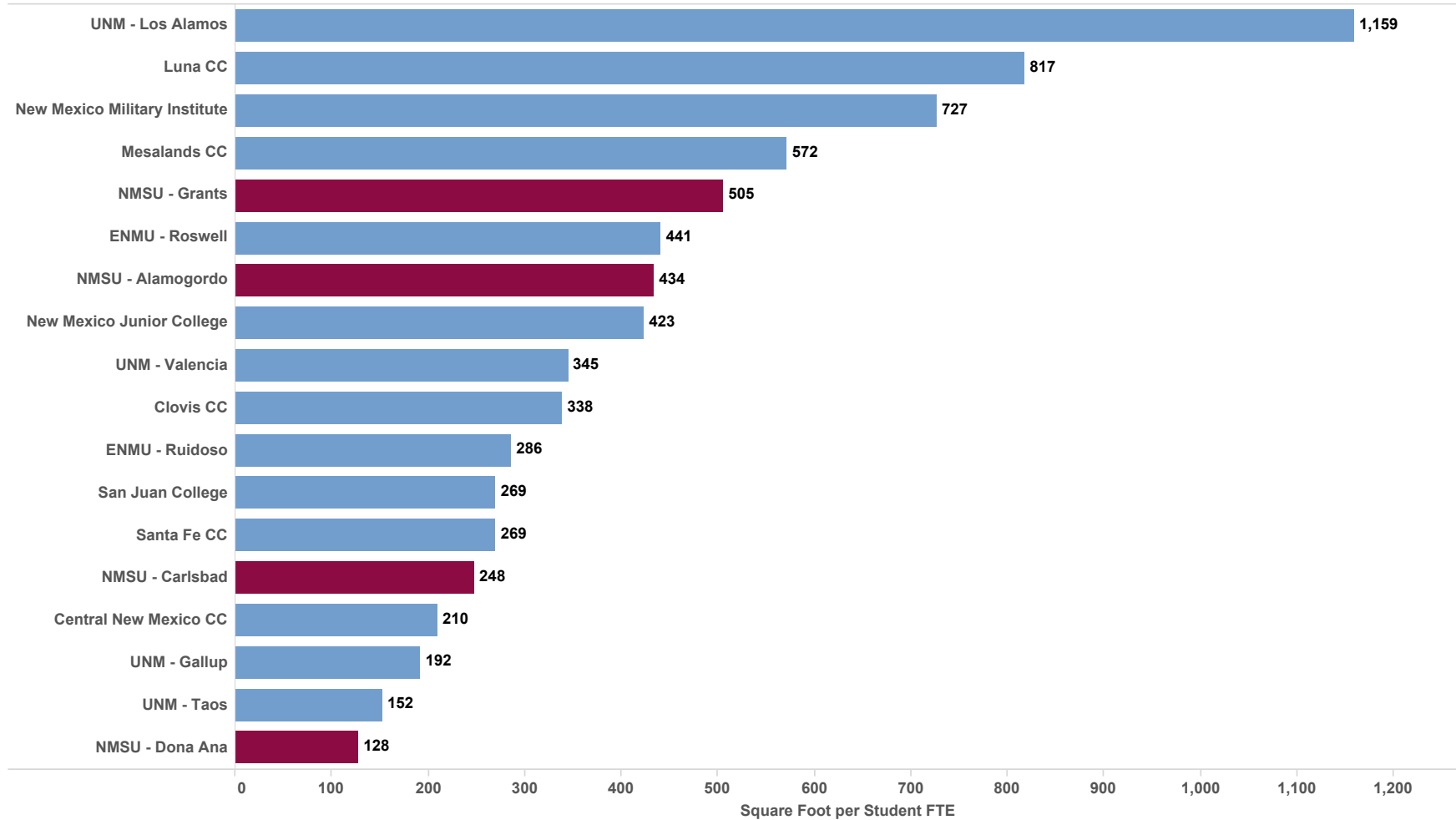
**KPI 14. Degree Cost**  
Target - Achieve optimal I&G degree production cost efficiency  
Fiscal Year 2014-15



Source: Integrated Postsecondary Education Data System (IPEDS) - Finance Survey  
<http://nces.ed.gov/ipeds/datacenter/>

Vision 2020 - Community Colleges  
OBJECTIVE 10 - EFFICIENCY

**KPI 15. Space Utilization**  
Target - Maintain Highly Efficient Space Utilization  
2015



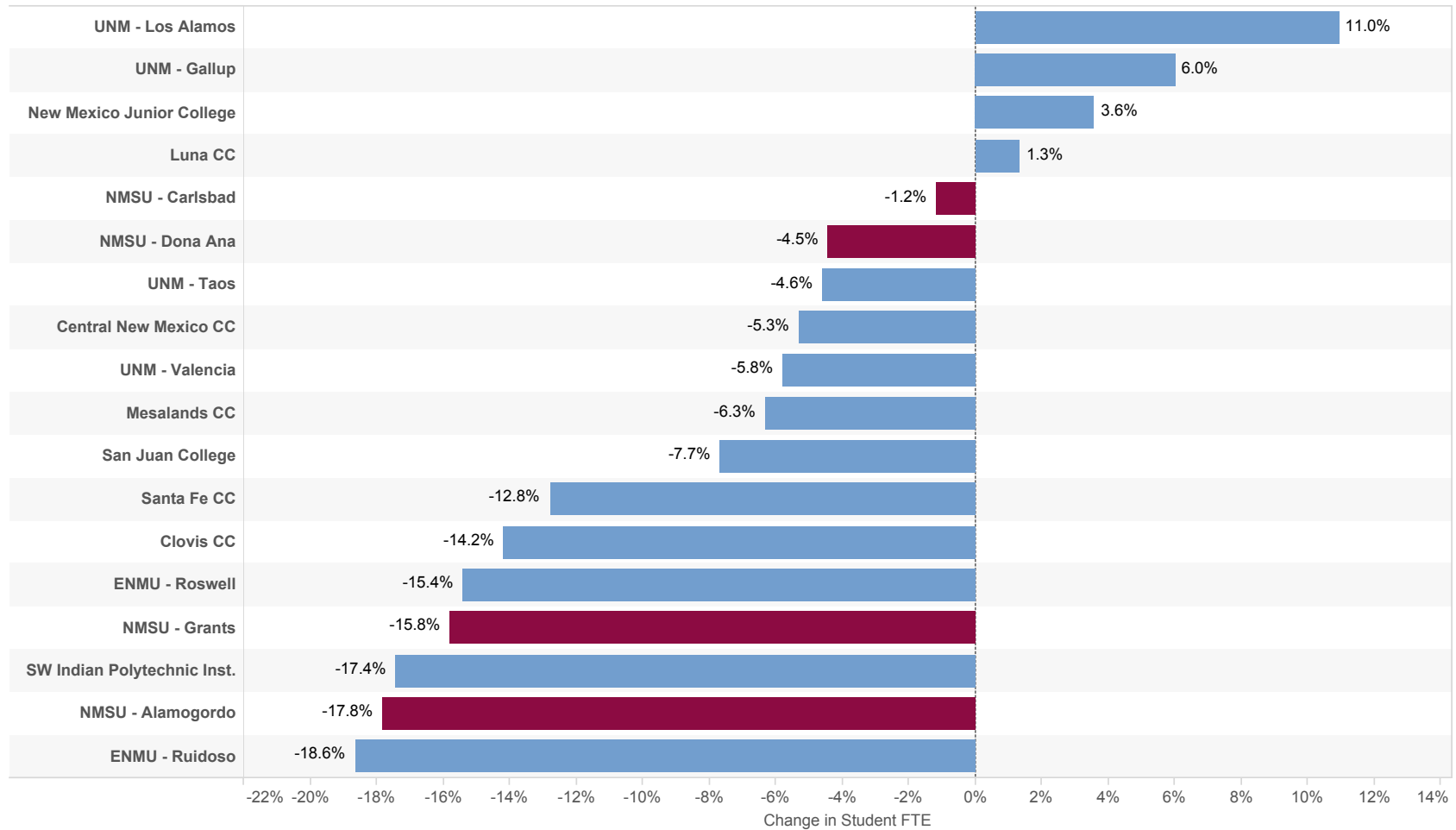
Note: Southwest Polytechnic Institute was not reported.

Source: Report - Space Utilization for New Mexico Higher Education Institutions  
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July 2017

Vision 2020 - Community Colleges  
OBJECTIVE 1 - ENROLLMENT

**KPI 1. Enrollment Growth**  
Target - Achieve and maintain stable enrollment growth  
Fall 2014 to Fall 2015



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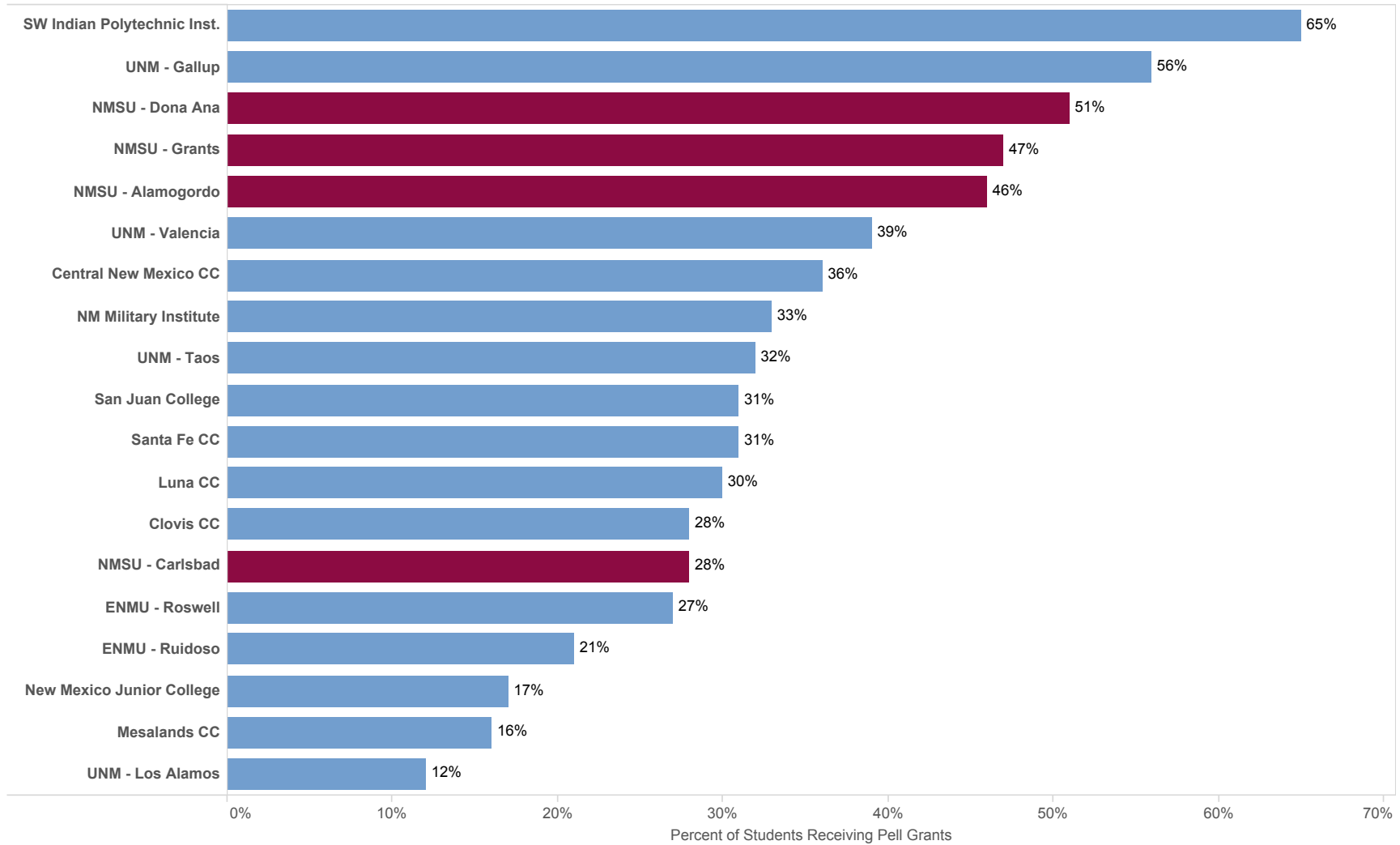
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July 2017



Vision 2020 - Community Colleges  
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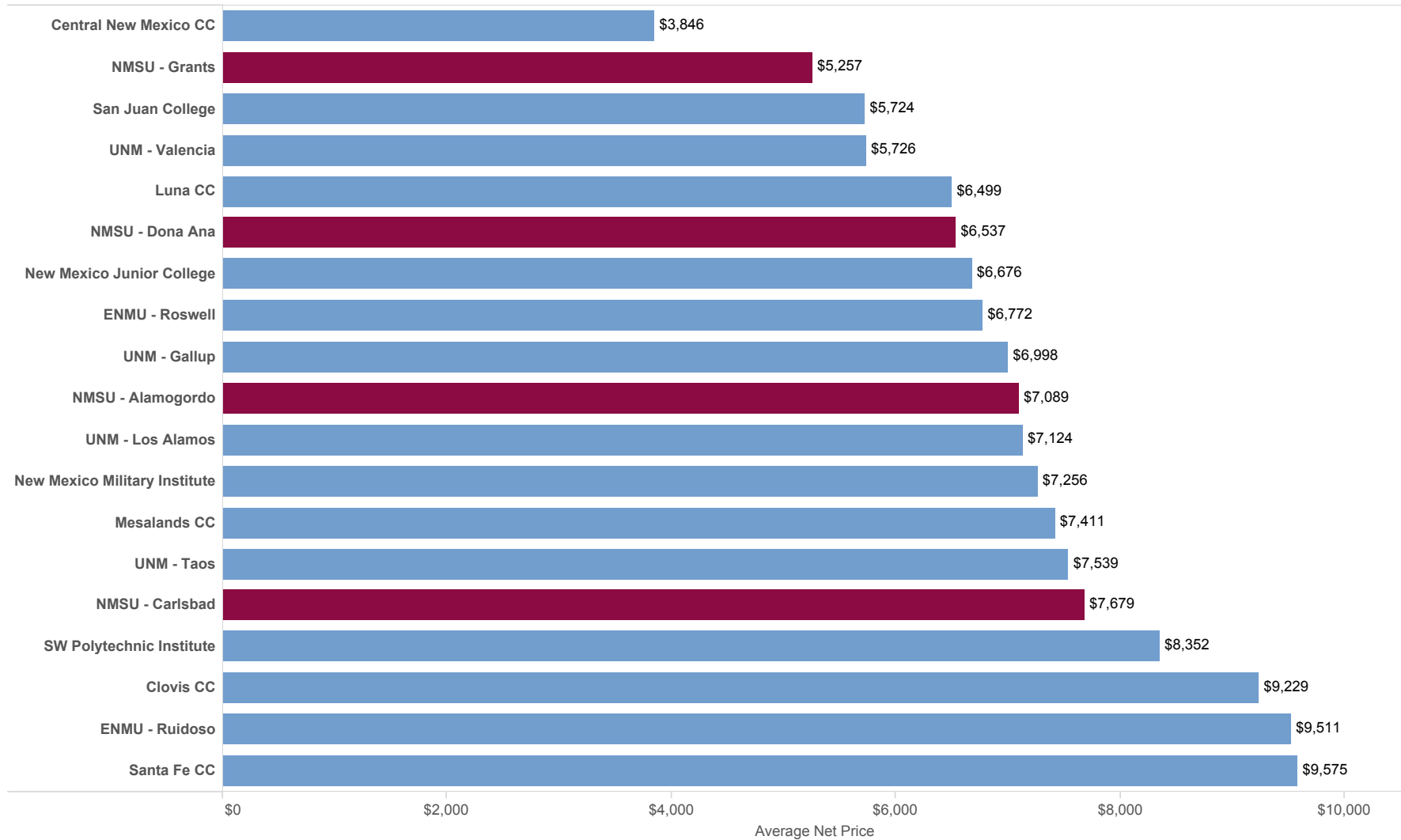


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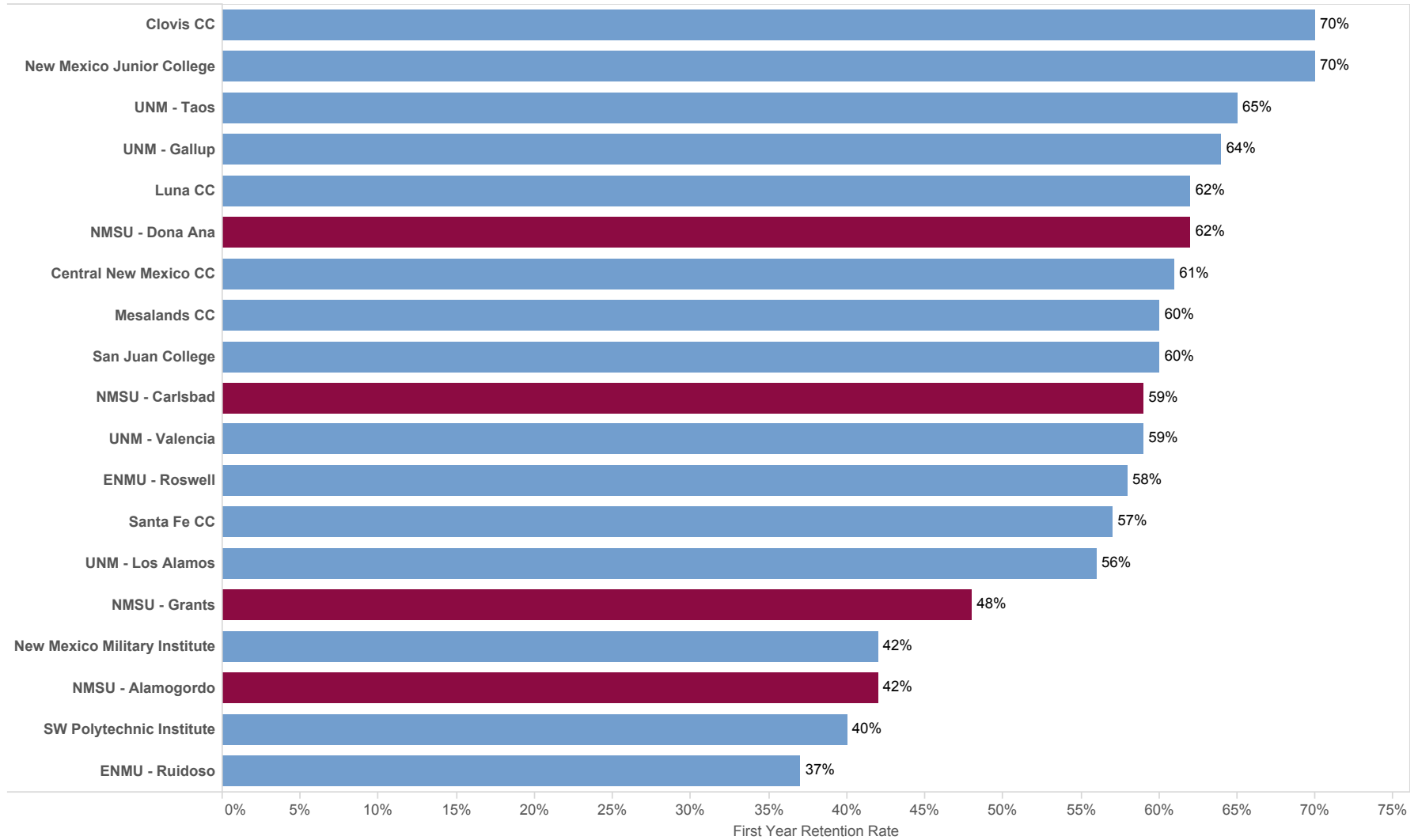


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July 2017

Vision 2020 - Community Colleges  
OBJECTIVE 4 - COMPLETION

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Target - Achieve an increase in first year retention rate  
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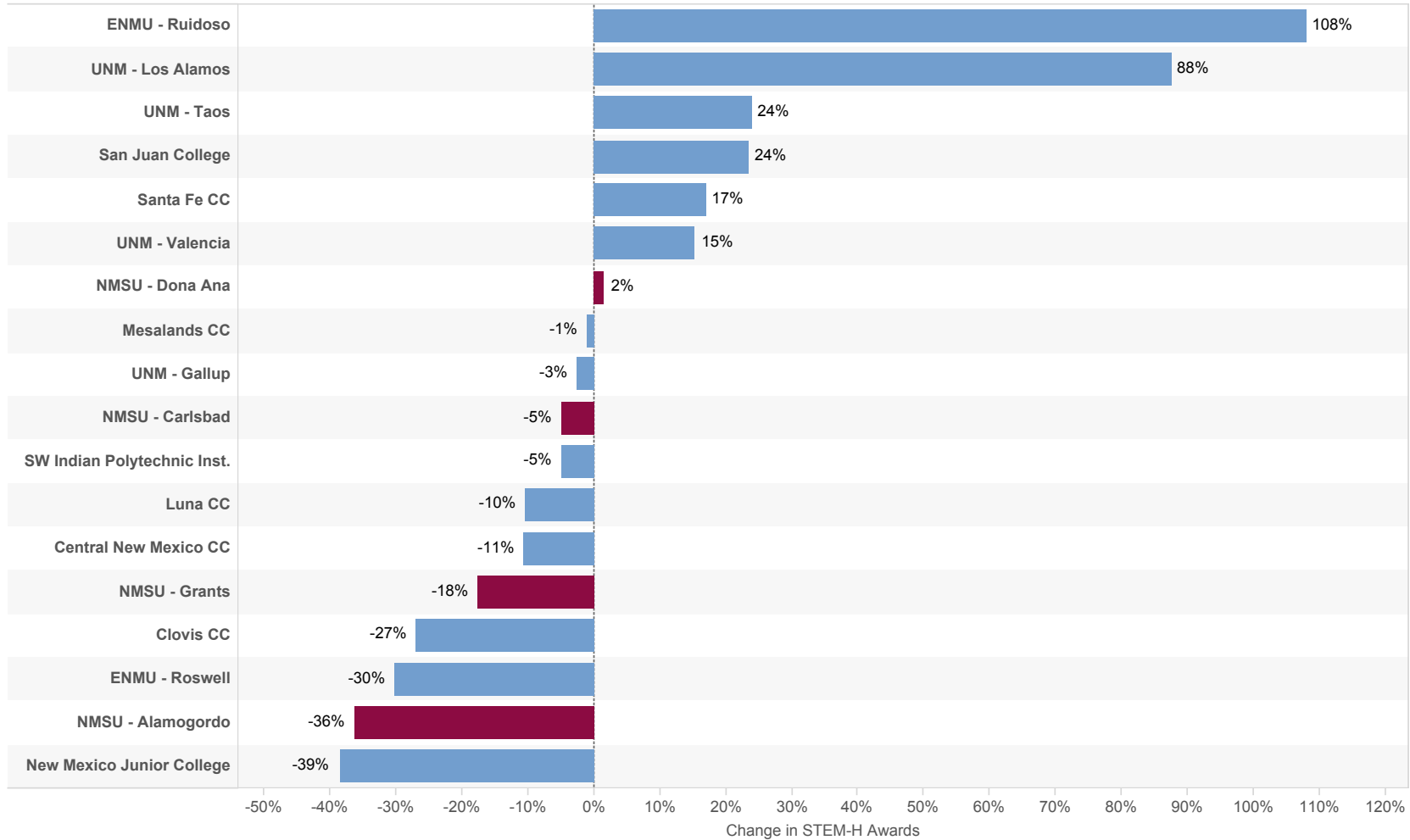
July 2017

Vision 2020 - Community Colleges

OBJECTIVE 4 - COMPLETION

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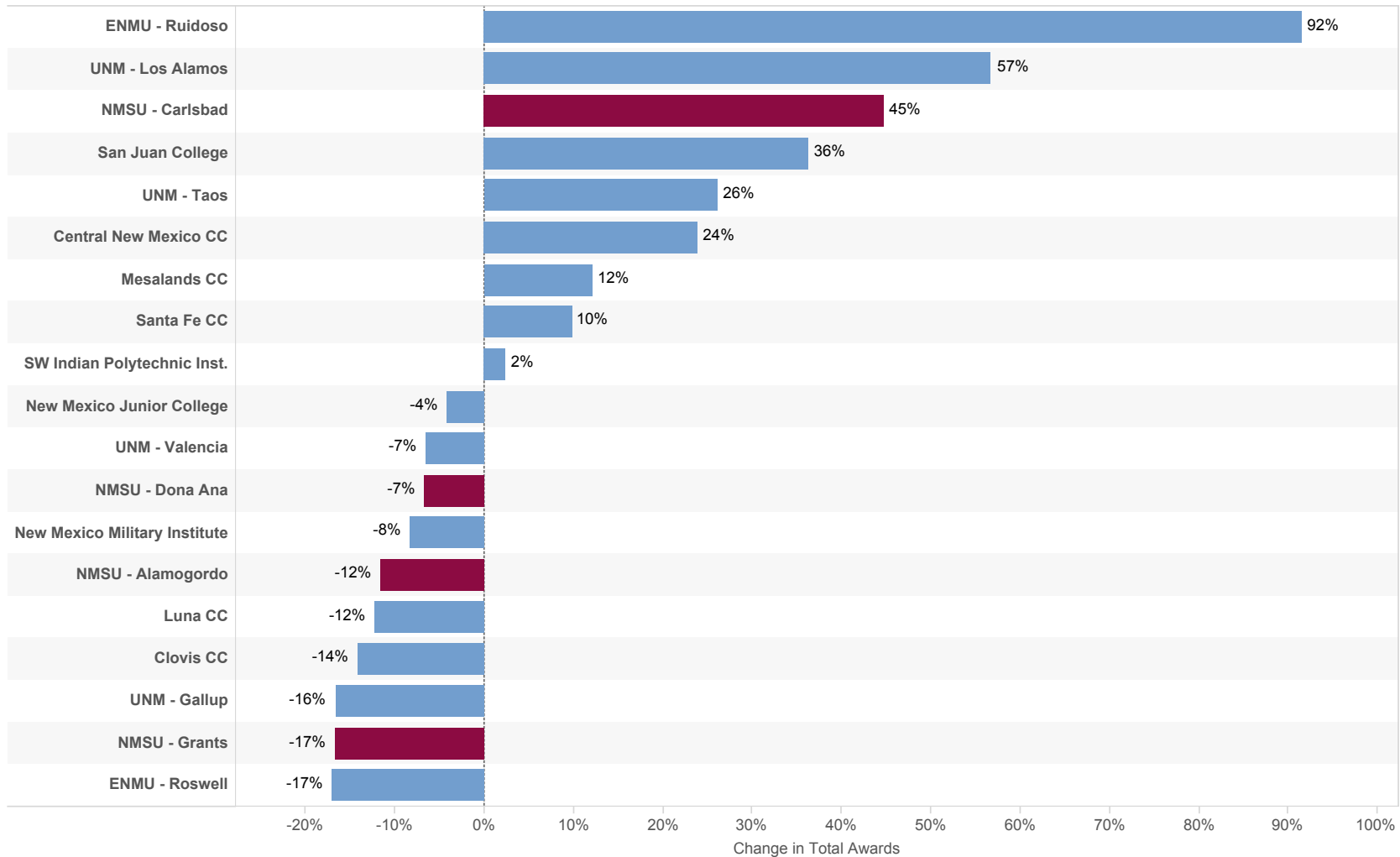
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July 2017

Vision 2020 - Community Colleges  
OBJECTIVE 4 - COMPLETION

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Target - Achieve an annual increase in total awards  
2014-15 to 2015-16

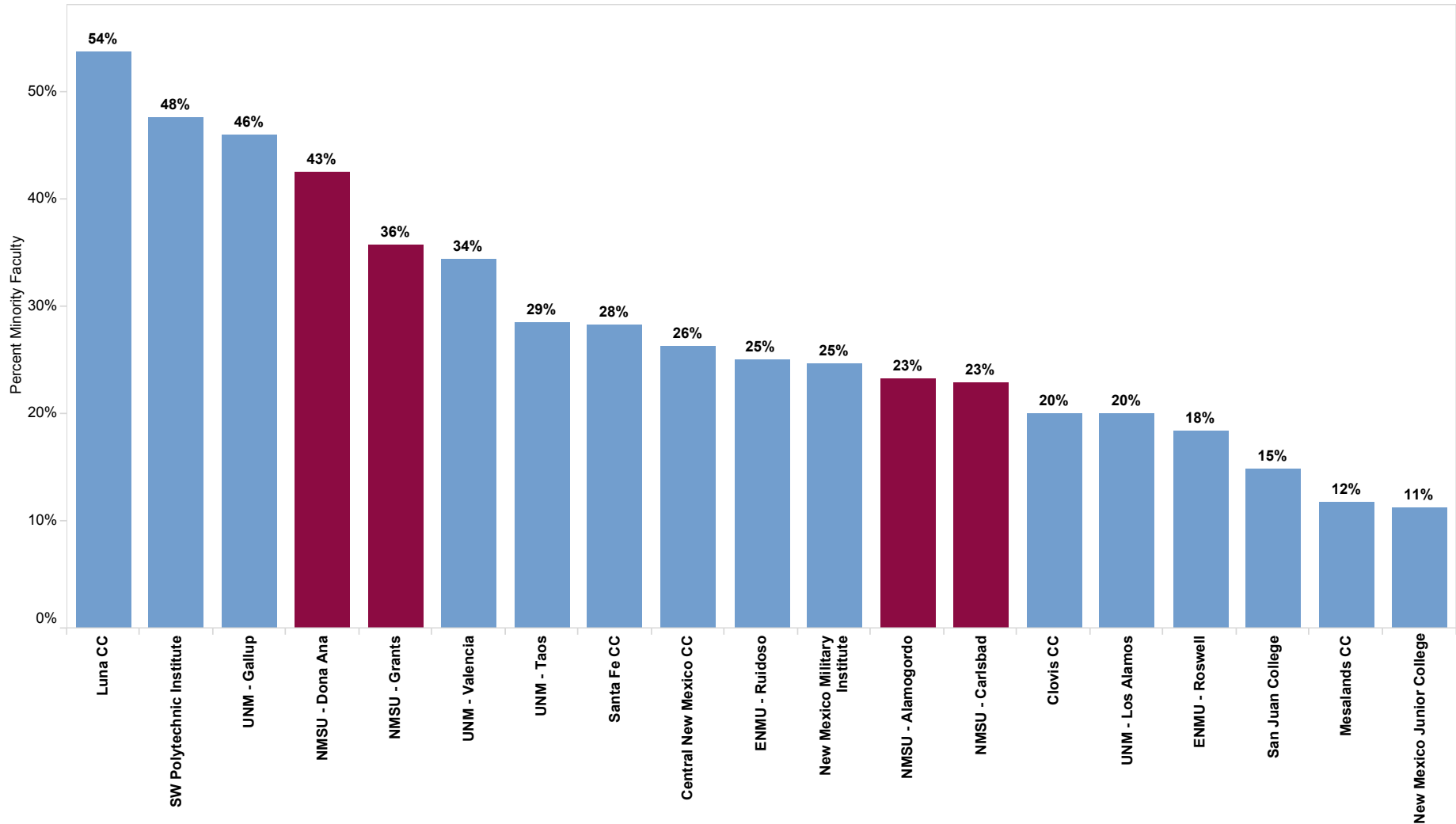


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July 2017

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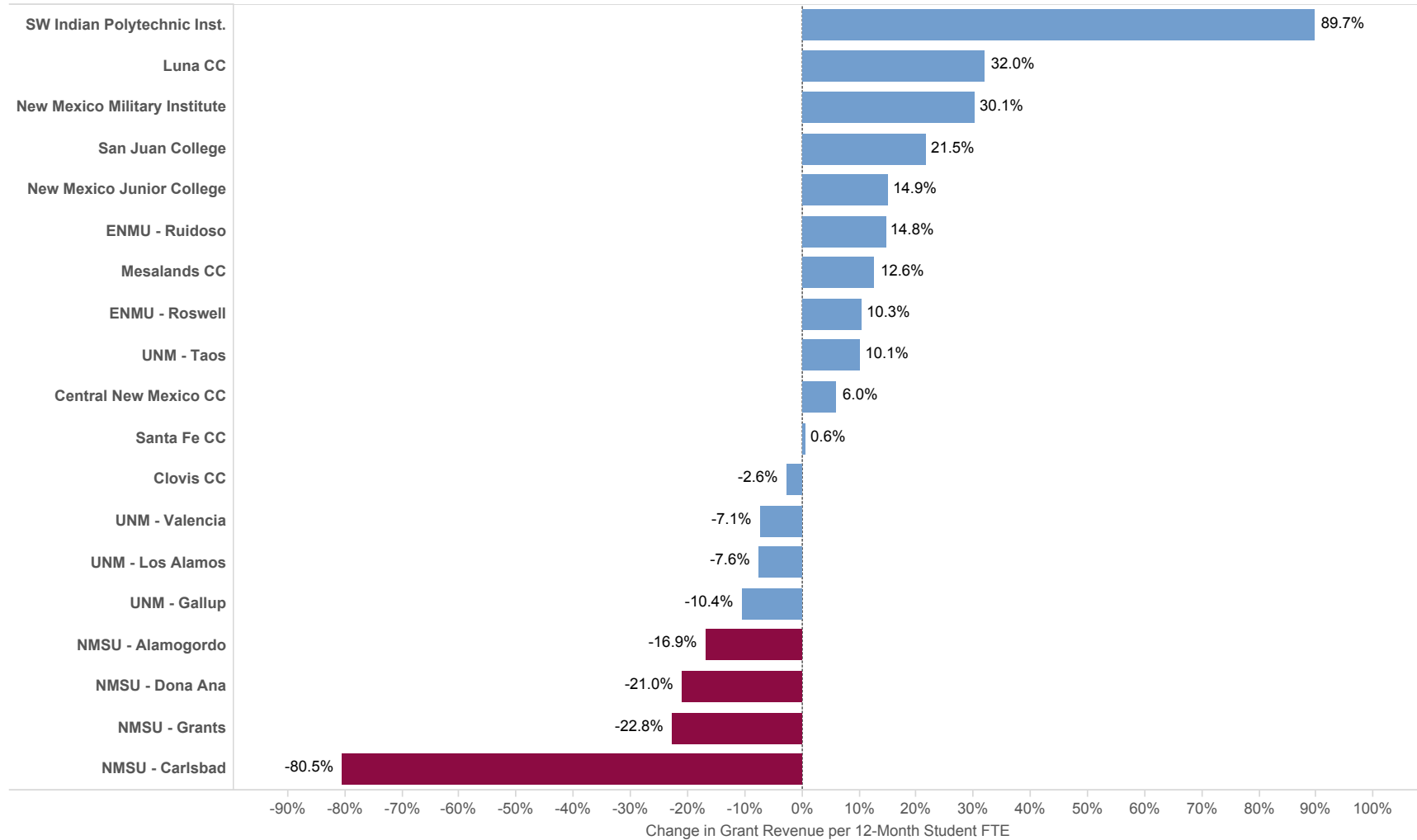
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July 2017

Vision 2020 - Community Colleges  
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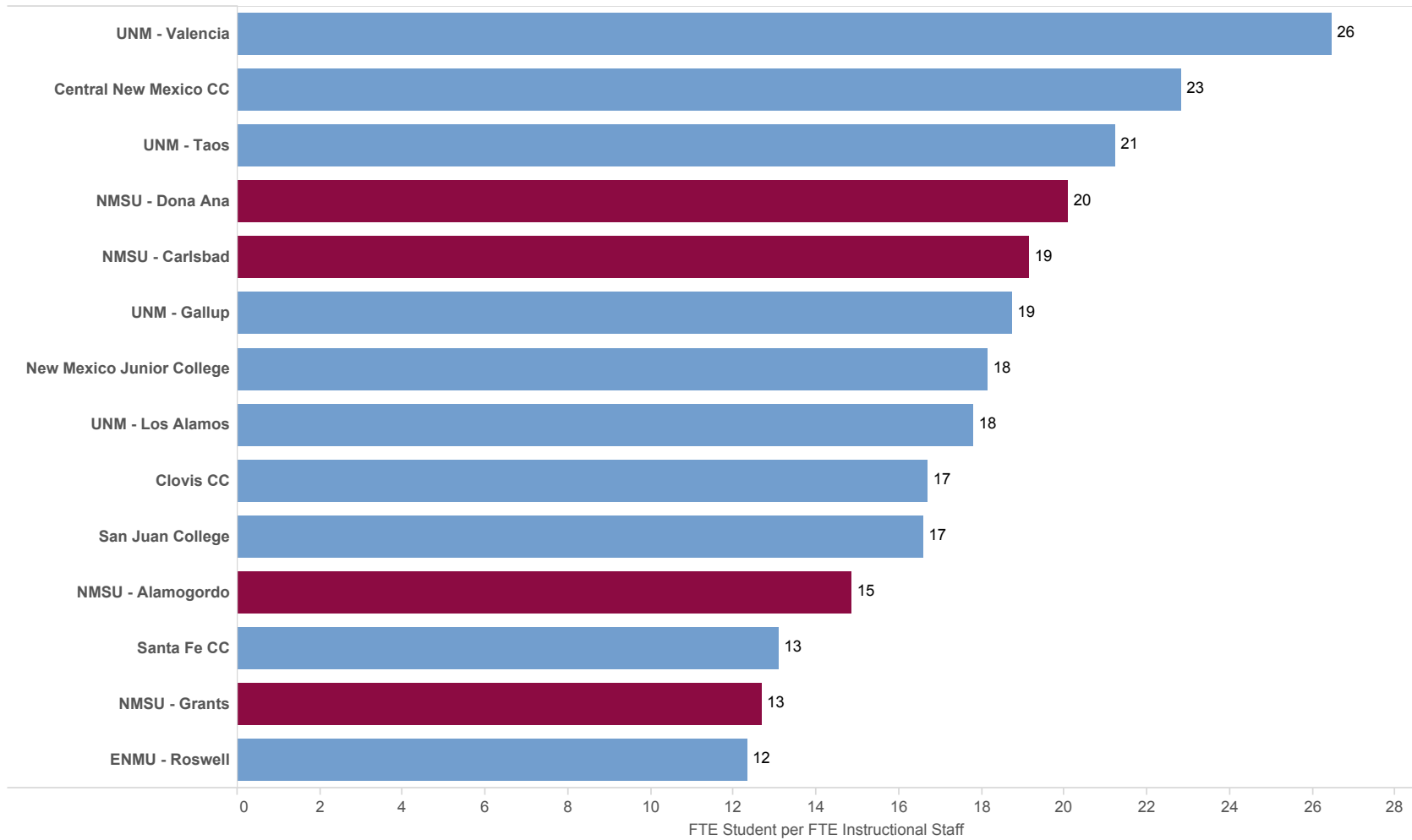


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Vision 2020 - Community Colleges  
OBJECTIVE 9 - STAFFING

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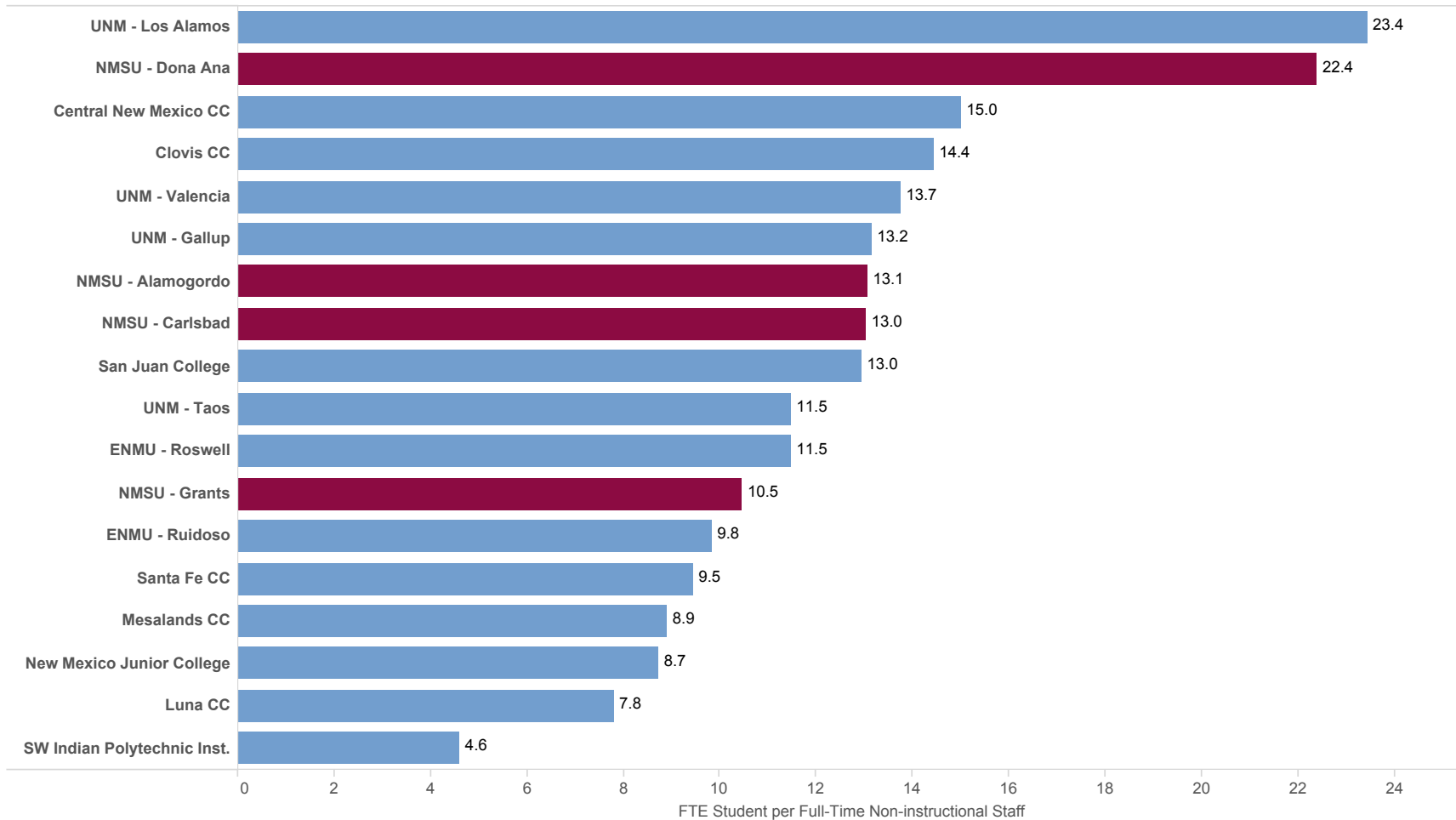
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July 2017



Vision 2020 - Community Colleges  
OBJECTIVE 9 - STAFFING

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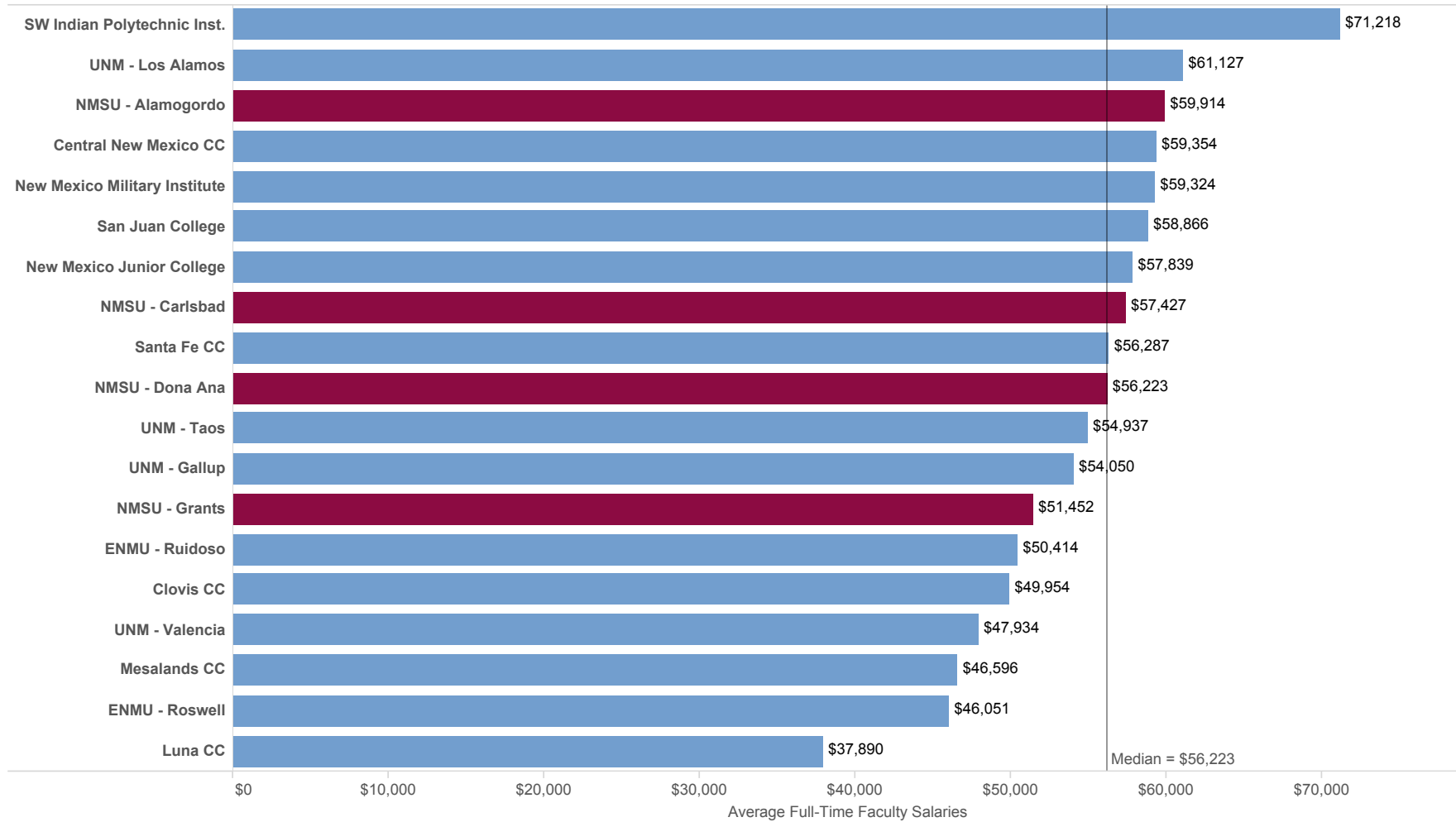
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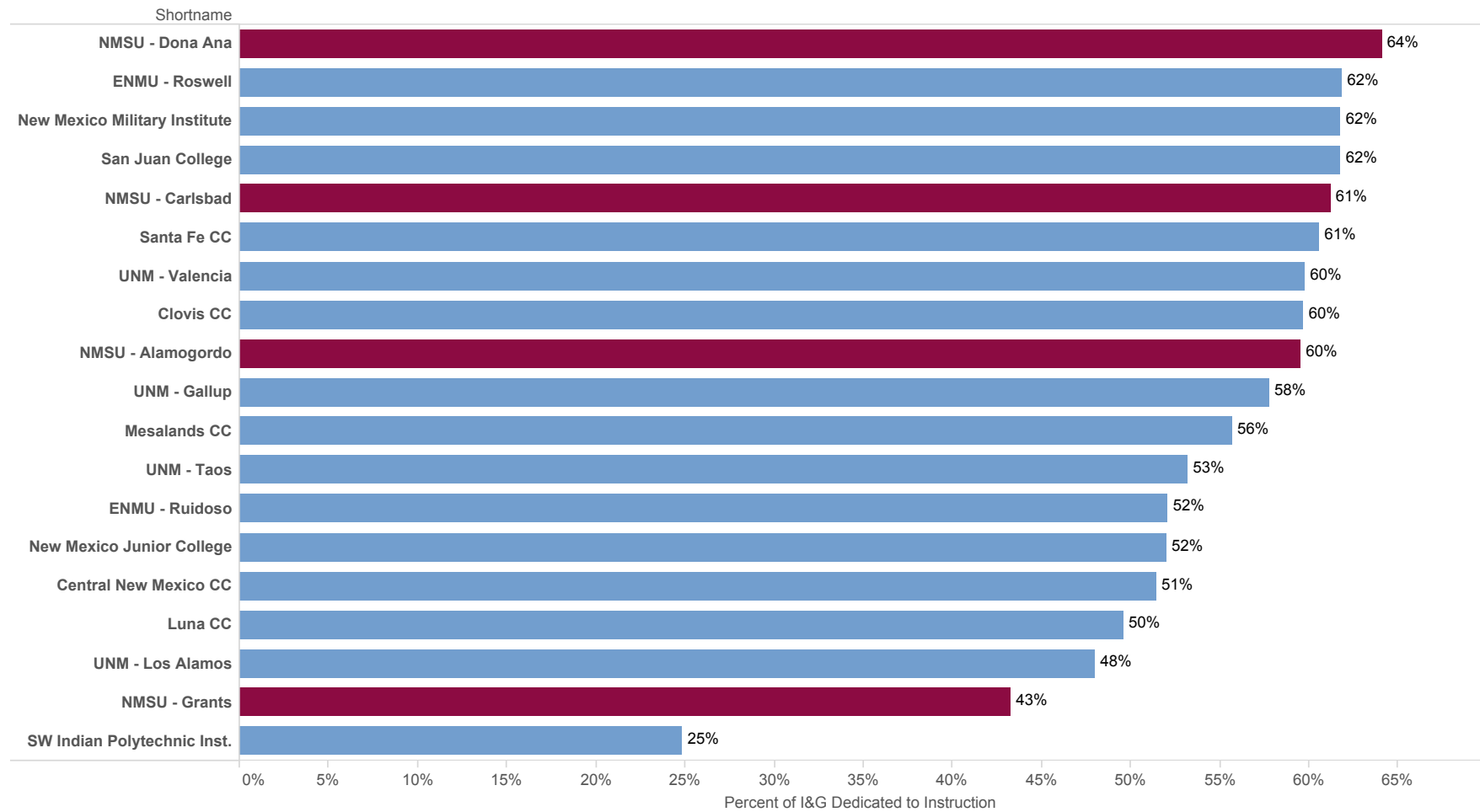


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Vision 2020 - Community Colleges  
OBJECTIVE 10 - EFFICIENCY

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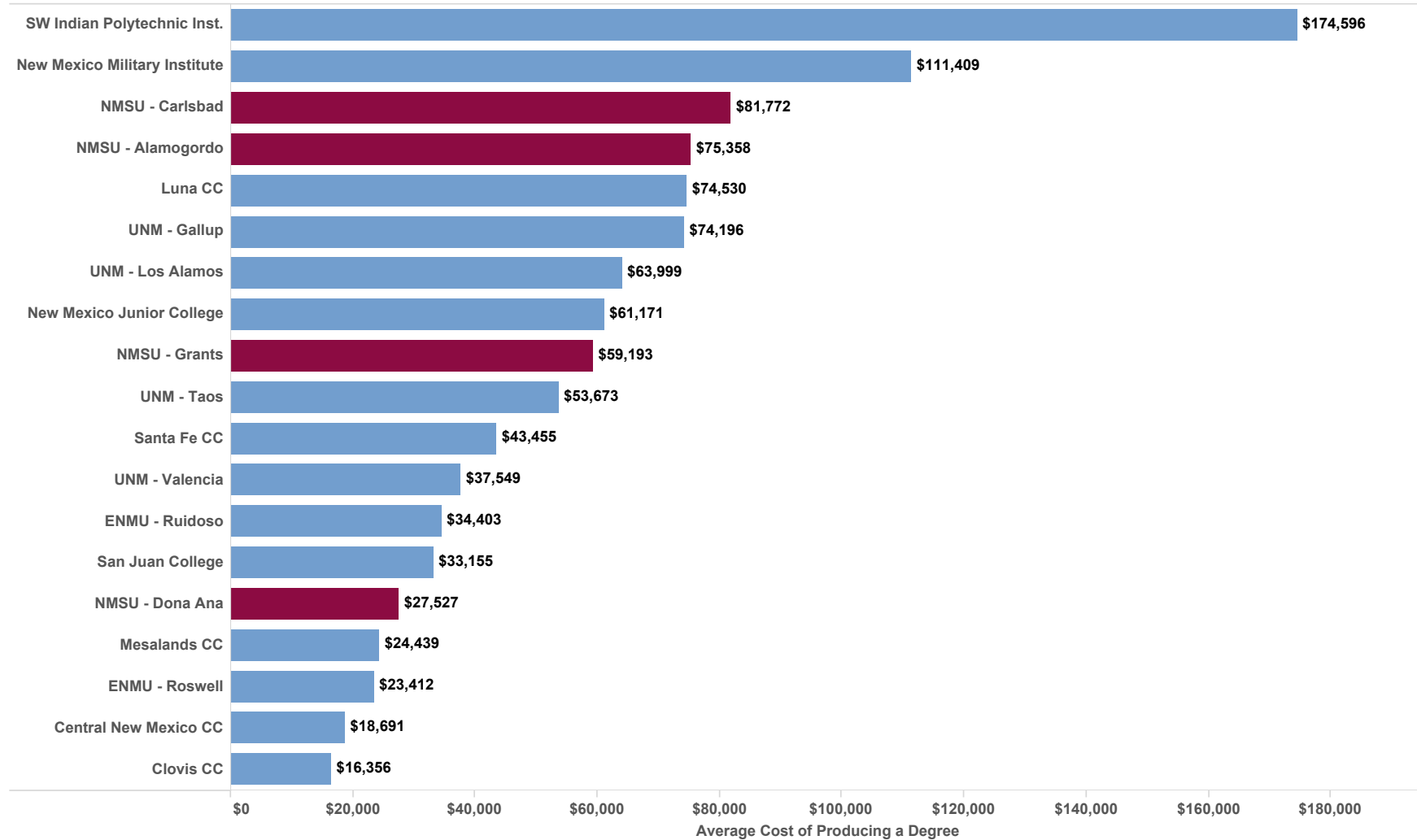
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Vision 2020 - Community Colleges  
OBJECTIVE 10 - EFFICIENCY

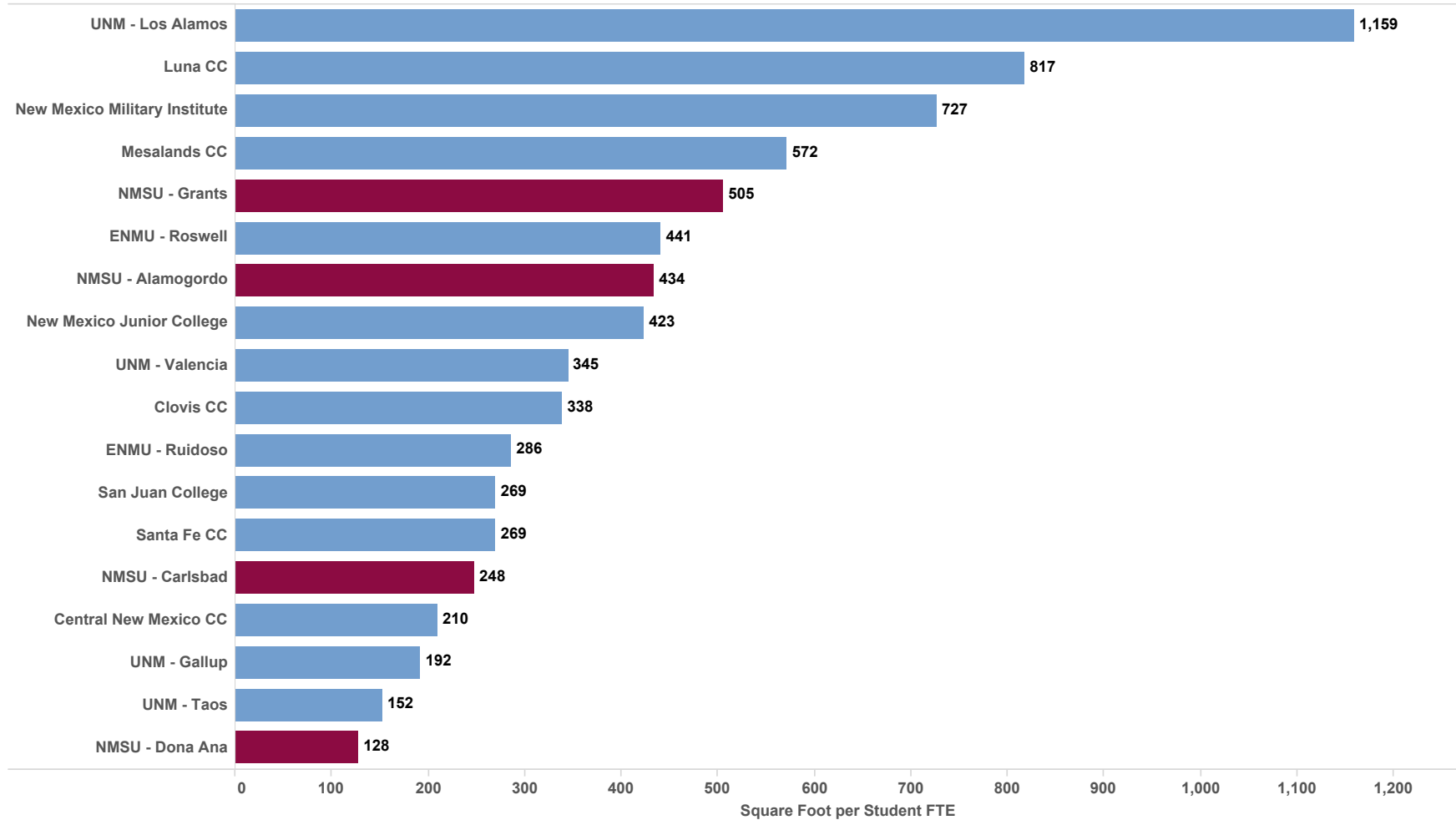
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Vision 2020 - Community Colleges  
OBJECTIVE 10 - EFFICIENCY

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July 2017