



Vision 2020 Priorities - Adopted 12-9-2016



New Mexico State University - Transforming Lives Through Discovery

The following Vision 2020 KPIs are key metrics and critical to NMSU's future success.

6 Pillars	KPIs	Current Performance	Current Vision 2020 Target	Top Quartile of Peers and New Vision 2020 Target	Best Practice / Rationale
Graduate on Time					
Enrollment	KPI 1 Enrollment	14,852 (Fall 2016)	UG +1.0% GR +3.0% Annually	Achieve 18,000 Student Headcount Enrollment*	*Rebuild to 18,000 Capacity. NMSU Best Practice: 2009 - 18,497 2010 - 18,542 2011 - 18,024 New Markets: 13 of 20 fastest growing doctoral univ in Colorado, Florida, Arizona, Texas-exports 11,000 new students annually, primarily to Oklahoma.
	KPI 2 Graduate Enrollment	19% (Fall 2016)	20%	Achieve 21% Graduate Enrollment	Colorado St - 25% Arizona - 22% UNM - 22% Wyoming - 21% Idaho - 21%
Retention	KPI 5 Retention Rate	71.3% (Fall 2016)	80%	Achieve an 83% First Year Retention Rate	Georgia St significantly boosted retention with freshman learning communities, advising, meta majors & block schedules.
Graduation	KPI 6 4 Year Grad Rate	19% (AY2015-16)	30%	Achieve a 39% Four Year Graduation Rate	During the last decade at Georgia State, graduation rates for African American students and White students have doubled, and rates have tripled for Hispanic students.
	KPI 6 5 Year Grad Rate	38% (AY2015-16)	45%	Achieve a 59% Five Year Graduation Rate	
	KPI 6 6 Year Grad Rate	45% (AY2015-16)	55%	Achieve a 63% Six Year Graduation Rate	
Get a Job					
Placement	KPI 19 Experiential Learning	Unknown	+2% Annually	Achieve 100% Experiential Learning**	**Building upon NMSU Best Practices and significant footprint in experiential learning, the Regents' Student Success Committee will collaborate with the Faculty Senate in finalizing definitions for experiential learning. NMSU Best Practices: PGM-16 months required internship, HRTM-400 hrs work + 400 hrs internship, Engineering-many students complete 400 hrs internship.
	KPI 20 Career Placement Rate	UG 35% & 25% GS GR 61% & 14% GS First Destination Survey (AY2014-15)	UG 75% including Graduate School, GR 75% including Graduate School	Achieve an 80% Career Placement Rate (Excluding Graduate School)	Nationally: Public Bachelor grads avg 85.5% for employment + grad school, 60.6% for employment, \$48,292 starting salary. Career services high performers: Dickinson St in ND, Michigan St, Florida, UT Austin, Penn St, Illinois, Purdue, Arizona St, Colorado St, Minnesota. Centers in high traffic areas, inviting atmosphere, online/distance services, career exploration, resume prep, online search strategy, interview practice, career fair prep, electronic tools, employer cultivation, networking.
Research	KPI 14 Annual Research Expenditure	\$129.2M (FY2014-15)	\$150,000 per Tenure System Faculty	Achieve \$150M in Annual Funded Research Expenditures***	***Provost recommendation. NMSU Best Practice: 2006 - \$154.7M, 2007 - \$153.7M (excludes ARRA years) 12 of 15 Vision 2020 peers cite, track and set targets for Annual Funded Research Expenditures. Expenditures (rather than expenditures per faculty) is the metric of choice. Remaining 3 peers are developing a strategic plan, in presidential transition, or have a minimal plan absent metrics.
Give Back					
Giving	KPI 23 Alumni Giving Rate	6.14% Advancement (AY2015-16)	8%	Achieve a 10% Alumni Giving Rate	Kansas St - 19% Washington St - 12% Texas Tech - 12% Oregon St - 10% Nevada - 9%